Various Expressive Speech Acts on Sadana Agung's Stand Up Comedy Show on Kompas TV

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Abstract - This study categorizes as sociopragmatic research. This research focuses on expressive speech acts. Some of the results of this study are in the form and meaning of expressive speech acts. Research conducted aims to describe the form of expressive speech acts in several YouTube videos titled "Stand Up Comedy Sadana Agung Kompas TV." The objects of this research are some of Agung's performance recordings broadcasted on YouTube. The results of the research showed by data analysis and the meaning of expressive acts in the form of (1) praise (2) criticize. Although there are negative data findings such as mocking and insinuating, the meaning contained there in does not necessarily mean negative because the speech act was delivered with the purpose of entertaining.

Keywords: Expressive Speech Acts, Meaning and Form, Stand Up Comedy

I. INTRODUCTION

Social media is a means of transferring knowledge in electronic mass media, which has a significant influence on people's lives. The majority of people from all walks of life can enjoy this knowledge. Knowledge from the electronic mass media can convey information thoroughly and simultaneously. Previous studies proved that the process of forming religious identity through Facebook, one of the mass media, which is very popular among the general public (Mundiri and Tohet 2018). Social media makes it easy for people to gain knowledge quickly. Not only is Facebook an electronic mass media now developing with the transfer of knowledge online (in fingers) via video available on several social media, namely through YouTube.

Public knowledge about the use of electronic mass media such as YouTube and other media, is so much demanded by all people today. Besides, various kinds of videos shown on YouTube certainly have asignificant influence on the audience. Previous research that successfully applied the development of learning systems using a network and information technology has a positive contribution to encourage the quality of higher education in Indonesia (Mustofa, Chodzirin and Sayekti 2019).

YouTube serves various types of videos shows that are not just convey information and knowledge so that people can access various shows according to their needs. Entertaining video shows such as talk shows, quizzes, talent search events, and music shows, are also one of the favorite shows for all people. Stand Up comedy is an entertainment program that has recently become a widespread phenomenon.

In this study, the entertainment program 'Stand Up Comedy Sadana Agung Kompas TV' will be the object. The entertainment program is undoubtedly a phenomenon that attracts many people in general. This phenomenon was introduced in research that succeeded in analyzing the implicature in Dodit Mulyanto's stand up comedy sessionfour on Kompas TV. The results showed that in stand-up comedy humor, there are several types of speech acts, namely representative, directive, expressive, commissive, and isbati speech (Faizah, Rustono 2017).

Not only from observing previous research but Mata Najwa talk show also proved that stand up comedy, which originated from the United States, is universally accepted and able to be enjoyed by everyone. The television program aired on Metro TV and guided by Najwa Shihab had presented state officials who were willing to do a stand-up comedy challenge such as Ahok, a former DKI governor, and Ridwan Kamil, a former Bandung mayor who is now the Governor of West Ja. That is why stand-up comedy is an interesting object to study.

This research focuses on speech acts following previous research that analyzed the types of expressive illocutionary speech acts produced by children to communicate while playing and producing blaming, apologetic, complementing speech acts, and so on (Defina 2018). The speech act is categorized into five, namely assertive, directive, expressive, commissive and declarative (Searle 1979). The research study focuses on expressive speech acts.

An expressive speech act is one of the types of speech acts by which the speaker acts on their feelings (Yule 2006). Lukens and Zahn (2018) wrote the most completed linguistic analogy to help us further understanding the relations of religion and linguistics. Searle (1979) revealed that expressive speech acts have the function of expressing or explaining the psychological attitudes of the speaker towards a situation implied in an illocution. For example, expressing gratitude, congratulating, apologizing, complimenting, criticizing, expressing condolences etc.

The expressive speech acts feelings expressed and felt by the speaker describing his psychological situation based on various previous studies and opinions of several
experts. This research uses a theory put forward by Searle. Classification of types of expressive speech acts includes expressing love, congratulatory, apology, criticism, praise, condolences, etc. Researchers can also find new types of expressive speech acts, in addition to those proposed by Searl.

II. RESEARCH DESIGN

This research uses a qualitative approach. A qualitative approach is an approach that is descriptive and tends to process information based on process and meaning (Cresswell, 2018). Also, qualitative approaches tend to use analysis and focus of research in line with facts in the field (Mulyana, 2018). Data in qualitative research is in the form of images and text (Cresswell 2018).

The data carried out in this study are words, phrases, clauses, sentences from utterances spoken on the Sadana Agung Kompas TV Stand Up Comedy videos. Data collection used the observatory method. The note-taking technique was used as the listening method. The note-taking technique was done by listening to spoken and written languages (Mahsun, 2012). The source of this research is Sadana Agung's stand up comedy videos on Kompas TV's YouTube channel.

III. RESULT AND DISCUSSION

In this study, the forms of expressive speech acts found on research objects are (1) praise (2) criticism. The description is as follows:

The distribution of the use of expressive speech act of praise and criticism:

<table>
<thead>
<tr>
<th>No.</th>
<th>Speech Act</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Praise</td>
<td>9</td>
<td>80</td>
</tr>
<tr>
<td>2</td>
<td>Criticism</td>
<td>2</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td>Jumlah</td>
<td>11</td>
<td>100</td>
</tr>
</tbody>
</table>

![Figure 1](image)
The distribution of the use of condemning expressive speech acts by stand up comedy actors

Expressive Speech Act of Praise

The expressive speech act of praise is speech acts that express a sense of admiration or appreciation for something. In addition to expressing their admiration directly, expressive act of praise is expressed through a jargon, slang words (such as cool, salute, awe) and also through language style. The following are the findings of expressive speech acts in Sadana Agung SUCI's stand up comedy show season 6 on Kompas TV.

Data 1

Sadana Agung: "This is my first time seeing Ms. Kartika Putri face to face, wow it turns out she is gorgeous. Her hair is beautiful, and her face is radiant. In my village, I would just be swarmed by flying termites, yes!" (Show 2)

The speech act carried out by Sadana Agung greeted by the praise of Jury Kartika Putri. The praise was given for Kartika Putri's beauty that Sadana Agung had just seen directly for the first time. The praise appeared in word "her hair is beautiful, and her face is radiant." It was spoken in the opening of Sadana Agung's stand up comedy material. The speech was delivered to the audience and the show's juries. The praise was part of the material or to "roast" the jury in the opening material conducted by stand up comedy Sadana Agung SUCI 6 Kompas TV.

Data 2

Nirina: "I like your material. I also like your delivery. It was catchy. I think this was legit. You think so, huh? Alright, I give you 'shiny'" (Show 3).

Nirina expressed praise on Data 2 (Show 3). The compliment was based on admiration for Sadana Agung's stand up comedy performance. He explained that Sagung's performance on show 3 was so satisfying, that Nirina as a judge, praised Sadana Agung with the word kinclong(shiny).

In the speech, Nirina as a jury, praising Sadana Agung's stand up comedy performance through the new jargon, kinclong(shiny).

Data 3

Panji: "Sadana Agung, I am pleased to watch it. In my opinion, there will be no bad grades, I think." (Show 4)

Panji Pragiwaksono as the judge of SUCI 6 Kompas TV, committed an expressive speech act of praise for his speech partner, Sadana Agung, who had just completed his stand up comedy. Expressive praise found in the utterances "there will be no bad grades, I think." Panji, as one of the judges, complimented his performance because it was good and amazed him.
Data 4

PakdeIndro: "In my opinion, you were very successful there. Moreover, you always give small explosions. I do not know if this was intentional or not, but in the end, all of that makes it a kind of icon, that's cool, Sadana, I'm pleased. Kompor gas (explosive)!!" (Show 5)

PakdeIndro's speech act of praise was his in words "that's cool" to Sadana Agung. PakdeIndro made the speech as a jury in the context of praising Sadana Agung, one of the best participants of SUCI 6 Kompas TV.

The expressive praise is also shown through the word "cool". Why? Because the word "cool" is one of the jargons in expressive praise.

Data 5

Nirina: "Honestly, last week your performance was worrisome. But today, with the ewer-ewer(silly) face, that's just like this. Don't try so hard to be funny. You don't have to try so hard. When you are on stage sometimes you try to out in everything you talk about so it sounds funny. But there is one thing about you. The lack of synchronization of your face and your speech, it's already funny. You are ewer-ewer (silly) today." (Show 5).

Nirina's praise was evident in the jargon "ewer-ewer. "Nirina saying ewer-ewer is a form of speech act of praise, marking Sadana Agung as one of the best performer on the show that day.

Data 6

Sadana Agung: "I guess most of you, when you want to eat kentakie hicken (fried chicken), you'll go to a fake KFC. You know, those vendors selling foods on the side of the road? Sold by women? Only the service is far from the original KFC. Career ... career hehe. " (Show 12)

The speech act of praise Sadana Agung said in his speech "Only the service was far from the original KFC. Career ... career hehe" as one of the contestants of the show, delivered to all audience is to compliment KFC's products or companies as a sponsor of the show. Sadana Agung emphasized the compliment on the word "only."

Data 7

PanjiPragiwaksono: "Stop...stop. Back to the evaluation, the factor that makes Agung Sadana is good, beside his brain which like a clutch, and I think this is his talent, is his ingenuity in choosing diction. Successively good dicitions appear. SadanaAgung, I'll give you 100" (Show 12)

The speech act of praise given by Panji toSadanaAgung, appeared in his comment "the factor that makes AgungSadana is good, beside his brain which like a clutch, and I think this is his talent, is his ingenuity in choosing diction."The comment was admiration motivated by Sadana Agung's brilliance in choosing his words.

Panjitook Sadana Agung's seemingly unintelligent appearance as his brilliance to create his material. By praising Sadana as stupid, in the context of comedy, clearly does not mean a genuine insult towards him. The ignorance means ingenuity in processing stand up comedy material.

Data 8

PakdeIndro: "But when you said about fake KFC earlier, you fix it there "oh the service is far from the original KFC. It's different and really cool", and the audience welcomed it too. This is a plus." (Show 12).

PakdeIndro delivered a speech act of praise in show 12 shown in data 8. It was induced by his admiration of Sadana Agung's performance. PakdeIndro as the jury explained that Sadana Agung's material which initially ridiculed KFC was later improved by surprise material praising KCF instead. Pakde Indroused expressive speech with the jargon "really cool".

Data 9

PakdeIndro: "And before the top 5, I usually give kompor gas (the explosive one)85 as the highest score. Tonight, kompor gas is 90!" (Show 12)

PakdeIndro's speech act showed similarities with data 5 and data 8. The speech act was in the form of "kompor gas" (explosive) jargon which he always used along the contest. The word "kompor gas" (gas stove in literal) here does not mean stove as kitchen set, but is a jargon to acknowledge outstanding stand up comedy performance.

Expressive Speech Act of Criticism

Expressive speech act of criticism is a speech spoken to provide an assessment of the actions of the interlocutor who are deemed inappropriate or even unfavorable in the hope that the interlocutor can correct the mistakes that have been made. Speeches in the form of criticism can be found in the following data:

Data 10

CakLontoong: "In my opinion, for a country people, you are rustic enough! You are very representative. I think Mas Komedi would be so proud to see you now! It turns out that there is something worth laughing in his village too. Even though his idea of funny is burning down people's houses just for fun. Huh, you drag me on for long. It is interesting for me. You convey your material simply. They are all so simple, even too simple in my opinion. I think you're doing a good job representing rustic people."

(Show 2).

The speech act uttered by CakLontoong conveyed criticism related to Sadana Agung's stand up comedy material. It was delivered to criticize Sadana Agung's
performance, which was too simple for his taste. That criticism was meant to improve Sadana Agung's simplistic performance constructively.

Data 11

KartikaPutri: "Be careful with language. Because we air on National TV, so we are afraid you'll get censorship. That would be unfortunate because people would want to see your full performance. That's all. Icaahlitik."

KartikaPutri, one of the judges on the show, criticized Sadana Agung. She believed that Sadana Agung must be careful with his language. There were inappropriate words that might not pass censorship on National TV. The expressive speech act of criticism about the ill-fitting words was expressed in "be careful with language." So Sadana Agung would improve his material and as well as the choice of word.

IV. CONCLUSION

In this study, there are 11 expressions in the form of a speech act of praise and criticism. The expressive praise speech described as data 1 to 9. While the expressive speech act of criticism cited in data 10 to 11. The form of speech that is most frequently expressed in the video "Stand Up Comedy Sadana Agung Kompas TV" is the speech act of praise. It was repeated nine times. The strategy of conducting speech acts in the Sadana Agung's Stand-Up Comedy Kompas TV video is dominated by praise because interactions were carried out in the form of argumentative expressions.

BIBLIOGRAPHY