

Indigenous Techniques of Environmental Conservation: Exploring Sustainable Menstrual Practices in Traditional Indian Communities

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ABSTRACT

Traditional menstrual practices in India reflect a deeply rooted system of indigenous knowledge, integrating health, hygiene, environmental sustainability, and cultural continuity. These practices, shaped by geographical and climatic variations, showcase a profound understanding of natural materials, antimicrobial treatments, and sustainable resource management. The literature reveals how diverse communities employed locally available resources—such as cotton cloth, herbal treatments, and biodegradable materials—to develop sophisticated and eco-friendly menstrual management systems (Balasubramanian, 2019; Nair & Thomas, 2018). Rituals and knowledge transmission systems, including oral traditions, mentor-mentee relationships, and community ceremonies, played a crucial role in preserving these practices across generations (Rao & Krishna, 2020; Kulkarni & Joshi, 2021). Furthermore, traditional dietary and medicinal practices were intricately linked with menstrual health, demonstrating a holistic approach to well-being (Sharma & Reddy, 2023; Nair & Kumar, 2023).

In contrast, the widespread adoption of modern disposable menstrual products has led to significant environmental consequences, including plastic pollution, high carbon emissions, and excessive landfill waste (Johnson & Kumar, 2023; Patel & Sharma, 2023). By analyzing Indigenous Knowledge Systems (IKS), this study highlights how menstrual health has been intertwined with food habits, medicinal practices, and holistic well-being (Devi, 2018). Furthermore, the paper critically evaluates the environmental impact of contemporary menstrual products, contrasting them with traditional alternatives such as cloth pads, natural absorbents, and biodegradable materials (Sharma & Patel, 2020). While modern products contribute significantly to non-biodegradable waste and pollution, traditional methods offer a model for sustainable and culturally sensitive menstrual hygiene management. This research underscores the need to integrate Indigenous knowledge with contemporary scientific approaches to foster environmentally and socially responsible menstrual practices (Kumar, 2021). By drawing insights from these traditional systems, policymakers, health professionals, and environmentalists can contribute to a more sustainable future while respecting cultural diversities and ecological balance.

Keywords: Menstruation, Menstrual Health, Indigenous Knowledge Systems, Sustainability, Environment, Ecofeminism

INTRODUCTION

Menstruation is a natural biological process that has been deeply embedded in cultural, social, and environmental contexts across human societies. In India, traditional menstrual practices have evolved over centuries, shaped by Indigenous knowledge systems that prioritize sustainability, hygiene, and cultural norms (Roy & Singh, 2019). While modern menstrual products offer convenience, they often pose significant environmental challenges, including plastic waste, pollution, and chemical exposure (Gupta et al., 2022). Understanding and integrating traditional knowledge with contemporary sustainability efforts is crucial in fostering eco-friendly and health-conscious menstrual management.

Traditional menstrual practices in India are deeply rooted in cultural customs, spiritual beliefs, and community-driven knowledge systems. Many Indigenous communities have historically relied on natural

materials such as cloth, banana fiber, and dried grass for menstrual management (Joshi, 2017). These practices not only minimized environmental impact but also aligned with locally available resources and holistic health practices. However, modernization and commercialization have led to a decline in these sustainable methods, replaced by disposable sanitary products that contribute to environmental degradation (Verma & Rao, 2021).

The development of Indigenous knowledge systems concerning menstruation has been shaped by local ecological conditions, food habits, and medicinal traditions. Many communities have historically linked menstrual health with dietary practices, advocating for the consumption of specific herbs and foods to support reproductive health (Sharma, 2018). Additionally, menstrual taboos and restrictions, often criticized in modern feminist discourse, have roots in ancient health and ecological wisdom. While some of these restrictions have been misinterpreted over time, others served practical purposes, such as ensuring rest during menstruation and maintaining hygiene in shared living spaces (Mishra, 2020).

The increasing use of modern menstrual products such as disposable pads and tampons has raised significant environmental concerns. These products contain plastic components that take centuries to degrade, leading to large-scale waste accumulation (Singh & Das, 2023). Furthermore, the production and disposal of these products contribute to carbon emissions and chemical pollution. In contrast, traditional menstrual practices emphasize the use of biodegradable and reusable materials, offering valuable insights into sustainable living (Rao, 2019).

Integrating Indigenous knowledge with contemporary menstrual health discourse can offer practical solutions to modern environmental and health challenges. By revisiting traditional methods and adapting them to contemporary needs, societies can reduce their ecological footprint while promoting culturally sensitive menstrual hygiene practices (Patel et al., 2021). This paper aims to explore these intersections, highlighting the potential of Indigenous wisdom in shaping sustainable menstrual practices in India.

The study draws from historical accounts, ethnographic research, and environmental impact analyses to understand the role of traditional menstrual practices in conservation efforts. By bridging Indigenous and modern knowledge systems, this research advocates for a holistic approach to menstrual health that prioritizes sustainability, cultural sensitivity, and ecological responsibility. The insights presented in this paper contribute to ongoing discussions on sustainable development, environmental justice, and the revival of Indigenous practices for a more sustainable and equitable future.

Research Problem: This study investigates how traditional Indian menstrual practices embody sustainable environmental principles and how they compare to modern alternatives in terms of health, cost, and ecological impact.

LITERATURE REVIEW

Traditional Menstrual Practices in India

Traditional menstrual practices in India represent a rich tapestry of indigenous knowledge systems that have evolved over centuries, reflecting the country's diverse cultural landscape and environmental conditions. These practices demonstrate a sophisticated understanding of women's health, hygiene, and environmental sustainability, varying significantly across different geographical regions while maintaining core principles of natural resource utilization and traditional wisdom (Balasubramanian, 2019).

In the southern state of Kerala, women historically employed a distinctive practice known as the "Kadukkai System," which centered around the use of unbleached cotton cloth called "Vella Thorthu" (Nair & Thomas, 2018). This system involved an intricate process of cloth preparation and maintenance that showcased deep understanding of natural antimicrobial treatments. According to Anand and Singh (2015), the cotton cloth underwent initial treatment with rice water starch, followed by sun drying in the presence of tulsi (holy basil) leaves. Monthly maintenance included washing with kadukkai (*Terminalia chebula*) powder, which served as a natural cleanser and antimicrobial agent. The timing of sun exposure was carefully regulated, typically

between 10 AM and 4 PM, to maximize the natural sterilization effects of sunlight while preserving the fabric's integrity.

The western regions of India, particularly Gujarat and Rajasthan, developed practices adapted to their unique climatic conditions. Patel and Shah (2019) document how Gujarati communities perfected what became known as the "Soaked Cotton Method," utilizing indigenous cotton varieties that were naturally processed and treated. In the arid regions of Rajasthan, women adapted their practices to desert conditions, developing innovative methods of sand-drying materials and storing them in clay pots with local therapeutic herbs that helped control odour and maintain hygiene in the harsh desert climate (Das & Mehta, 2020).

Mountain communities in North India, particularly in Uttarakhand and Himachal Pradesh, demonstrated remarkable ingenuity in utilizing local resources for menstrual management. Joshi and Patel (2017) describe how these communities developed unique combinations of materials, including pine needle-based absorbents and wool-cotton blends that provided both absorption and warmth in the cold climate. The integration of mountain herbs into their practices reflected a deep understanding of local medicinal plants and their therapeutic properties.

In Eastern India, particularly in Bengal and Assam, traditional practices were deeply intertwined with local cultural elements. Chakraborty and Das (2018) note that Bengali women traditionally used "gamcha" cloth, a type of cotton towel known for its absorbency and durability. The practice of treating these materials with river clay demonstrated an understanding of natural purification methods. Rural communities in these regions also incorporated banana fibre into their practices, showcasing innovative use of locally available materials.

The cleaning and maintenance methods employed across these regions revealed sophisticated understanding of natural antimicrobial agents. Kumar and Sharma (2016) document how communities utilized various herbal solutions, including neem leaf decoction, turmeric water, and holy basil infusions, each chosen for their specific therapeutic properties. Mishra (2021) describes the use of mineral-based cleaning agents such as river clay and wood ash solutions, demonstrating practical knowledge of natural purification methods.

Knowledge transfer systems within traditional communities played a crucial role in preserving and transmitting these practices across generations. Rao and Krishna (2020) explain how this transfer occurred through carefully structured mentor-mentee relationships, where elder women guided younger girls through various aspects of menstrual care. The knowledge was often encoded in folk songs, traditional stories, and community ceremonies, making it accessible and memorable.

The health benefits of traditional practices were numerous and well-documented by researchers. Natural materials provided superior breathability and reduced the risk of skin irritation, while the absence of synthetic chemicals minimized the potential for adverse reactions (Balasubramanian, 2019). The integration of traditional medicine, including Ayurvedic principles, ensured a holistic approach to menstrual health that considered physical, emotional, and spiritual well-being (Joshi & Patel, 2017).

Environmental consciousness was inherent in these traditional practices. The selection of materials emphasized local sourcing and biodegradability, while processing methods required minimal environmental impact (Kumar & Sharma, 2016). Chakraborty and Das (2018) describe how disposal systems were integrated with natural cycles, often incorporating composting methods that returned materials to the earth. This approach demonstrated a deep understanding of ecological cycles and the importance of sustainable resource management.

The sophistication of these traditional practices challenges modern assumptions about historical menstrual management methods. Rather than being primitive or unsanitary, these practices often incorporated advanced understanding of hygiene, material science, and environmental sustainability (Balasubramanian, 2019). The regional variations in practices demonstrate how communities adapted universal principles to local conditions, creating sustainable and effective solutions for menstrual management.

Menstrual Education through Cultural Context and Knowledge Systems

The cultural context surrounding traditional menstrual practices in India represents a complex interweaving of social structures, ritualistic observations, and indigenous knowledge systems that have evolved over generations. These practices were not merely functional approaches to menstrual management but were deeply embedded within the broader cultural fabric of communities, reflecting sophisticated understanding of women's health, environmental sustainability, and social cohesion (Sharma & Gupta, 2020).

In rural Maharashtra, researchers have documented elaborate systems of knowledge transmission through what is locally known as "Mangal Goshti" or auspicious conversations. These were structured dialogue sessions between experienced women and young girls, typically organized during the new moon phase, where practical knowledge about menstrual management was shared through stories, songs, and demonstrations (Patil & Deshmukh, 2019). The timing of these sessions held particular significance, as it aligned with traditional beliefs about natural cycles and their influence on learning and retention of knowledge.

The role of grandmothers, or "Ajji" in Maharashtrian communities, was particularly significant in this knowledge transmission system. Research by Kulkarni and Joshi (2021) reveals how these elder women served as repositories of traditional knowledge, maintaining detailed understanding of local herbs, cleaning methods, and material preparation techniques. Their expertise extended beyond practical knowledge to include emotional support systems and cultural rituals that helped young women navigate their menstrual experiences with dignity and confidence.

In Tamil Nadu, the tradition of "Manjal Neerattu Vizha" (turmeric bathing ceremony) served as a crucial platform for menstrual education. Anthropological studies by Ramanathan and Krishnan (2020) describe how these ceremonies combined practical instruction with cultural celebration, creating safe spaces for intergenerational dialogue about menstrual health. The ceremonies included specific rituals for teaching young girls about proper cloth preparation, washing techniques, and the use of traditional materials, all embedded within broader celebrations that helped destigmatize menstruation.

The knowledge systems in tribal communities of Central India demonstrated particularly sophisticated understanding of ecological cycles and their relationship to menstrual health. Ethnographic research by Verma and Singh (2022) documents how Gond communities in Madhya Pradesh maintained seasonal calendars that guided the collection and preparation of specific plants and materials for menstrual use. These calendars were transmitted through elaborate oral traditions, often incorporating mnemonic devices in the form of tribal songs and stories that helped preserve precise information about plant properties and preparation methods.

In Bengal, the tradition of "Didima's Jhuli" (grandmother's bag of wisdom) represented a systematic approach to preserving and transmitting menstrual knowledge. According to research by Chatterjee and Das (2021), these oral traditions included specific verses and rhymes that encoded information about proper material selection, cleaning methods, and disposal practices. The "Jhuli" or wisdom bag often contained actual samples of materials and herbs, serving as a practical teaching aid that complemented the oral transmission of knowledge.

The role of seasonal festivals in knowledge transmission has been extensively documented by Reddy and Kumar (2021), who studied communities in coastal Andhra Pradesh. During harvest festivals like "Sankranti," women gathered for collective preparation of menstrual materials, combining cotton processing with knowledge sharing sessions. These gatherings served multiple purposes: ensuring quality control in material preparation, maintaining social bonds, and creating opportunities for younger women to learn from experienced practitioners.

The integration of menstrual knowledge with broader cultural practices also served to protect this information during periods of social change. Research by Mehta and Patel (2020) in Gujarat reveals how women's groups maintained traditional knowledge through periods of colonization and modernization by embedding it within seemingly unrelated cultural practices like wedding preparations and harvest ceremonies. This adaptive

strategy helped preserve crucial information about sustainable menstrual practices while avoiding colonial interference or stigmatization.

Indigenous Knowledge Systems: Integrating Menstrual Health with Food and Health Practices

Traditional indigenous knowledge systems demonstrate a sophisticated understanding of the interconnections between menstrual health, nutrition, and overall wellness. These systems, developed over generations, reflect a holistic approach to women's health that recognizes the complex relationships between bodily cycles, dietary practices, and environmental factors (Sharma & Reddy, 2023).

In Kerala's traditional Ayurvedic practice, menstrual health management was intricately linked with seasonal dietary modifications. Research by Nair and Kumar (2023) documents how local communities developed elaborate systems of food classification based on their effects during menstruation. For instance, during the monsoon season, women were advised to consume specific warming foods like dry ginger and jaggery preparations to maintain bodily warmth and prevent menstrual discomfort. These practices were based on careful observation of how different foods affected menstrual flow, pain levels, and overall well-being.

The tribal communities of central India maintained sophisticated knowledge systems regarding the relationship between forest foods and menstrual health. Ethnobotanical research by Verma and Singh (2022) reveals that Gond communities identified over 30 specific plant species considered beneficial during menstruation. For example, the consumption of *Centella asiatica* (Brahmi) was carefully timed with menstrual cycles, with specific preparation methods for different phases of menstruation. Their findings show that many of these plants contain compounds now scientifically proven to have anti-inflammatory and pain-relieving properties.

In the Himalayan regions, traditional communities developed complex seasonal calendars that integrated food practices with menstrual health management. According to research by Joshi and Patel (2023), these communities recognized specific "menstrual foods" that were collected and preserved during summer months for use throughout the year. Their study documents how women in Uttarakhand traditionally consumed iron-rich foods like amaranth and buckwheat, particularly during menstruation, a practice now supported by modern nutritional science.

The role of fermented foods in menstrual health management has been particularly noteworthy in northeastern Indian traditions. Research conducted by Das and Chatterjee (2023) in Manipur reveals how women's groups maintained specific knowledge about preparing fermented bamboo shoots and fish products believed to regulate menstrual flow and reduce cramping. Laboratory analysis of these traditional fermented foods shows high concentrations of beneficial compounds including omega-3 fatty acids and probiotics.

Traditional Tamil communities demonstrated remarkable understanding of the relationship between specific spices and menstrual health. Anthropological research by Ramanathan and Krishnan (2022) documents how different spice combinations were prescribed based on individual menstrual patterns and body types. For example, specific combinations of cumin, fenugreek, and black pepper were used to address different menstrual concerns, with preparations varying based on seasonal and individual factors.

The connection between mental well-being and menstrual health was also well recognized in indigenous systems. Research by Ahmed and Patel (2023) among Gujarat's traditional communities reveals how specific foods were used not just for physical symptoms but also to address emotional and psychological aspects of menstruation. Their study documents the use of specific herbs and foods believed to reduce anxiety and mood fluctuations during menstruation, many of which contain compounds now known to affect neurotransmitter function.

Indigenous knowledge systems also recognized the importance of post-menstrual rejuvenation practices. Studies by Mehta and Kumar (2023) in Rajasthan document elaborate systems of post-menstrual dietary practices aimed at replenishing the body's resources. These practices included specific preparations of ghee-based medicines and iron-rich foods, administered according to careful timing and dosage systems.

The preservation of menstrual health knowledge was often integrated with broader food and health traditions. Research by Singh and Kaur (2023) in Punjab reveals how women's groups maintained detailed knowledge about food preservation techniques specifically designed for menstrual health support. Their study documents traditional methods of preparing and storing specific herbs and foods, with precise instructions for their use during different phases of the menstrual cycle.

Environmental Impact of Modern Menstrual Products

The environmental footprint of modern menstrual products represents one of the most significant challenges in waste management and environmental conservation today. According to comprehensive research by Johnson and Kumar (2023), a single menstruator uses between 5,000 to 15,000 disposable sanitary products throughout their reproductive years, contributing to approximately 200,000 tonnes of menstrual waste annually worldwide. This staggering volume of waste has far-reaching implications for environmental sustainability and public health.

The composition of modern disposable menstrual products presents a particular challenge for environmental conservation. Research conducted by Martinez et al. (2022) reveals that a typical disposable sanitary pad contains up to 90% plastic components, including polyethylene, polypropylene, and superabsorbent polymers. These materials can take between 500-800 years to decompose completely. For example, a study of landfill sites in Mumbai, India, found that menstrual waste accumulated between 1990 and 2000 showed minimal degradation even after two decades (Patel & Sharma, 2023).

The manufacturing process of disposable menstrual products carries its own significant environmental burden. According to Wilson and Thompson (2023), the production of a single disposable pad requires approximately 2.4 liters of water and generates 15.9 grams of carbon emissions. When scaled to global production levels, this amounts to billions of liters of water consumption annually. For instance, a manufacturing facility in Southeast Asia producing 10 million pads monthly consumes enough water to meet the basic needs of 6,000 households for a year (Chan & Liu, 2022).

Water pollution from improper disposal of menstrual products presents another critical environmental challenge. Research by Ahmed and Rahman (2023) in Bangladesh documented how disposable pads dumped in water bodies release microplastics and harmful chemicals. Their study of the Buriganga River revealed concentrations of pad-related microplastics reaching 12 particles per cubic meter of water, affecting aquatic ecosystems and entering the food chain. Similarly, studies in the Philippines showed that coastal areas near urban centers contained significant amounts of menstrual waste, with an average of 23 used pads per 100 meters of coastline (Santos & Rivera, 2022).

The impact extends beyond water pollution to soil contamination. Comprehensive research by Davidson and Miller (2023) demonstrates how chemicals from decomposing menstrual products, including dioxins from bleaching processes and synthetic fragrances, can leach into soil systems. Their study of landfill sites in Ontario, Canada, found soil samples containing elevated levels of these chemicals up to 300 meters from disposal sites. These contaminants can affect soil fertility and potentially enter the agricultural food chain.

The carbon footprint of the menstrual product industry is equally concerning. Analysis by Green et al. (2023) indicates that the global menstrual product industry generates approximately 15 million tonnes of greenhouse gas emissions annually - equivalent to the emissions from 3.3 million passenger vehicles. This includes emissions from raw material extraction, manufacturing, transportation, and disposal. For example, the transportation of menstrual products to global markets alone contributes to about 7% of the industry's total carbon footprint.

Landfill pressure presents another significant challenge. Research conducted in Australia by Thompson and Walker (2023) found that menstrual waste occupies approximately 6.3% of landfill space in major urban areas. Their study of the Sydney waste management system revealed that a single month's worth of disposed menstrual products could fill the volume of an Olympic-sized swimming pool. This spatial burden is particularly problematic in countries with limited landfill capacity.

The issue of plastic pollution from tampon applicators and pad packaging has become increasingly evident in marine environments. Marine biology research by Rodriguez and Garcia (2023) documented the presence of tampon applicators in 73% of sea turtle necropsies performed along the Mexican coast. Similarly, studies of the Mediterranean Sea found an average of 2.4 pieces of menstrual product-related plastic waste per square kilometer of surface water (Moretti & Bianchi, 2023).

The economic burden of managing menstrual waste adds another dimension to the environmental impact. According to economic analysis by Henderson and Park (2023), municipalities worldwide spend approximately \$27 billion annually on collecting and processing menstrual waste. For instance, New York City alone spends about \$10 million yearly on unclogging sewers blocked by improperly disposed menstrual products.

Ecofeminist Perspectives on Menstrual Health and Environmental Sustainability

From an ecofeminist lens, the interconnection between women's bodily experiences and environmental degradation becomes particularly evident in the context of menstrual health practices. Ecofeminism, as articulated by scholars like Vandana Shiva and Maria Mies, posits that the oppression of women and the exploitation of nature are fundamentally linked through patriarchal systems that devalue both feminine experiences and ecological processes (Shiva, 1988; Mies & Shiva, 1993). In the realm of menstrual health, this theoretical framework illuminates how the commodification of women's natural bodily functions has led to environmental destruction while simultaneously perpetuating gender inequalities.

The shift from traditional, environmentally sustainable menstrual practices to modern disposable products exemplifies what ecofeminist scholar Carolyn Merchant terms the "death of nature" - the transformation of living, cyclical processes into mechanized, profit-driven commodities (Merchant, 1980; Gaard, 2011). Traditional menstrual practices in India, which emphasized harmony between women's bodies and natural cycles, have been replaced by industrial products that disconnect women from their natural rhythms while generating massive environmental waste (Plumwood, 1993; Warren, 2000). This transformation reflects broader patterns of patriarchal capitalism that extract value from both women's labor and natural resources without regard for long-term sustainability or well-being.

Ecofeminist analysis reveals how menstrual shame and stigma, perpetuated by patriarchal structures, contribute to environmental problems by driving demand for "discreet" disposable products that promise to hide women's natural bodily functions (Diamond & Orenstein, 1990; Greta Gaard, 2015). This shame-based consumption pattern not only harms the environment but also reinforces negative attitudes toward women's bodies and natural processes. Furthermore, the environmental burden of menstrual waste disproportionately affects marginalized communities, particularly women in the Global South, who face the dual challenge of menstrual poverty and environmental degradation from Western-produced disposable products (Buckingham, 2004; Mallory, 2018).

The revival of traditional menstrual practices, when viewed through an ecofeminist framework, represents both environmental restoration and women's empowerment. These practices embody what ecofeminist philosopher Val Plumwood calls "ecological femininity" - an approach that values women's knowledge, celebrates natural cycles, and promotes sustainable relationships with the environment (Plumwood, 1993; Kirk, 1997). By reconnecting with traditional menstrual wisdom, women can reclaim agency over their bodies while contributing to environmental healing, thus embodying the ecofeminist vision of liberation that encompasses both gender equality and ecological sustainability (Merchant, 2005; Cudworth, 2014).

RESEARCH METHODOLOGY

This study adopts a comprehensive qualitative design based on systematic document analysis of 34 peer-reviewed sources published between 2015 and 2023. The selection criteria emphasized relevance to menstrual health, environmental sustainability, and indigenous practices in India, ensuring a robust foundation for analysis. The methodological approach employed thematic content analysis to categorize practices under

environmental, cultural, nutritional, and ecofeminist dimensions, providing a multifaceted understanding of traditional menstrual management systems.

The analytical framework integrates multiple theoretical perspectives, including indigenous knowledge systems theory, environmental sustainability frameworks, and ecofeminist analysis, to provide a holistic examination of traditional practices and their contemporary relevance. This interdisciplinary approach enables a nuanced understanding of how traditional menstrual practices reflect broader patterns of environmental consciousness and gender relations within indigenous communities.

DISCUSSION AND CONCLUSION

Integrating Indigenous Wisdom for Sustainable Menstrual Health and Environmental Conservation

The examination of indigenous knowledge systems reveals profound wisdom in connecting menstrual health practices with food systems and environmental conservation. Through this research, it becomes evident that traditional communities developed sophisticated understanding of the intricate relationships between bodily cycles, nutritional needs, and ecological sustainability (Sharma & Reddy, 2023). These knowledge systems, far from being primitive or outdated, demonstrate remarkable foresight in addressing challenges that modern society now grapples with, particularly in terms of sustainable healthcare practices and environmental conservation.

The integration of menstrual health management with traditional food systems shows exceptional sophistication in understanding women's health needs. As documented by Nair and Kumar (2023), indigenous communities developed elaborate systems of dietary modifications that supported menstrual health while maintaining ecological balance. These practices, whether in the form of specific food preparations, seasonal dietary adjustments, or the use of medicinal herbs, were inherently sustainable and showed deep understanding of both human physiology and environmental cycles. Modern scientific research increasingly validates these traditional practices, with studies confirming the beneficial properties of many traditionally used foods and herbs in managing menstrual health (Verma & Singh, 2022).

The environmental implications of traditional menstrual practices are particularly relevant in today's context of ecological crisis. Indigenous methods of managing menstrual health, from the use of biodegradable materials to sustainable disposal practices, demonstrate remarkable environmental consciousness (Ahmed & Patel, 2023). These practices, developed over generations, resulted in minimal environmental impact while effectively addressing women's health needs. The contrast with modern disposable menstrual products, which contribute significantly to environmental degradation, highlights the wisdom of traditional approaches in maintaining ecological balance.

From an ecofeminist perspective, the revival of these traditional practices represents not merely a return to historical methods, but a conscious rejection of patriarchal systems that have commodified women's natural bodily functions while destroying the environment. The traditional practices embody an understanding of cyclical time and natural rhythms that challenges linear, extractive models of production and consumption. This holistic approach aligns with ecofeminist calls for sustainable development that honors both women's knowledge and environmental integrity.

Furthermore, the holistic nature of indigenous knowledge systems offers valuable insights for developing sustainable solutions to contemporary challenges. The integration of menstrual health practices with broader systems of food, health, and environmental management demonstrates an understanding of interconnectedness that is often lacking in modern approaches (Das & Chatterjee, 2023). This holistic perspective suggests pathways for developing more sustainable and effective approaches to menstrual health management that consider both human needs and environmental impact.

The preservation and adaptation of these indigenous knowledge systems becomes crucial in addressing current global challenges. While not all traditional practices may be directly applicable in modern contexts, the principles underlying these practices - sustainability, holistic health consideration, and environmental

consciousness - offer valuable guidance for developing improved approaches to menstrual health management. As noted by Joshi and Patel (2023), the integration of traditional wisdom with modern scientific understanding can lead to more effective and sustainable solutions that benefit both human health and environmental conservation.

Looking forward, the revitalization of indigenous knowledge systems, particularly in relation to menstrual health and environmental conservation, offers promising pathways for addressing contemporary challenges. By understanding and adapting these traditional practices, we can work towards developing menstrual health solutions that are not only effective and accessible but also environmentally sustainable. This integration of indigenous wisdom with modern knowledge represents a crucial step towards creating more sustainable and holistic approaches to women's health while preserving our environmental heritage for future generations.

The findings of this study underscore the urgent need for policy interventions that support the revival and adaptation of traditional menstrual practices. Educational initiatives that integrate indigenous knowledge with contemporary health education can help preserve these valuable practices while making them accessible to modern communities. Furthermore, research collaborations between traditional knowledge holders and contemporary scientists can facilitate the development of innovative, sustainable menstrual health solutions that honor both cultural wisdom and scientific advancement.

RESULTS

This study found that indigenous menstrual practices in India offer environmentally sustainable alternatives to modern products through their emphasis on biodegradable materials, minimal processing, and integration with natural cycles. However, their successful adaptation to contemporary contexts must be approached with cultural sensitivity, avoiding rigid traditionalism while promoting local innovation and environmental consciousness. The analysis reveals that traditional practices demonstrate superior environmental performance in terms of waste generation, carbon footprint, and resource utilization compared to modern disposable products.

The research also highlights the sophisticated knowledge systems that underpin these practices, particularly in the areas of material selection, preparation methods, and integration with broader health and dietary practices. Future research should focus on piloting hybrid sanitary solutions that merge traditional knowledge with contemporary hygienic standards, while also examining the potential for scaling these approaches in urban contexts. Additionally, the study emphasizes the importance of including women's voices and experiences in the development of sustainable menstrual health solutions.

Limitations

This study is limited by its reliance on secondary sources and the lack of first-hand field data, which restricts the depth of understanding regarding contemporary applications of traditional practices. The analysis would benefit from direct engagement with communities currently practicing traditional methods, as well as experimental studies testing the safety and efficacy of traditional materials under controlled conditions.

Future work should include comprehensive field interviews with women currently practicing traditional methods, laboratory testing of traditional materials for microbial safety and absorbency, and pilot studies examining the feasibility of integrating traditional and modern approaches. Additionally, longitudinal studies tracking the environmental impact of different menstrual management approaches would provide valuable quantitative data to support the qualitative findings presented in this research.

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