



# Gymnastics, Sport, and Society: Reversing Body Techniques and their Consequence for Health and Development

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# **ABSTRACT**

This theoretical paper analyses the evolution of physical activity from natural bodily techniques to modern sport within industrial societies, focusing on the reversal of body uses and its implications for health and development. Drawing from historical, sociological, and anthropological perspectives, it highlights the duality of work and leisure underlying gymnastic and sporting practices and interrogates their integration in traditional societies like Burundi. The paper concludes that bodily techniques' inversion requires a balanced, contextualized approach for sustainable development.

Keywords: physical education, sport sociology, bodily techniques, hypodynamia, development

## INTRODUCTION

Initially, physical activity is the movement of a living being governed by the instinct for self-preservation under the conditions imposed by the environment (nature). At this level, the body essentially plays the role of "instrument of work and relationship" with other bodies (animate and inanimate) as well as with the gods. Documentary research, observation, and reflection reveal that the "work-leisure dualism" is the source and resource of "gymnastic and sporting activities."

This article aims to analyze the reversal of body techniques from subsistence to leisure activities and examine its social, health, and developmental implications in Burundi and beyond.

Physical Activity and Gymnastics in Dichotomous Societies Thanks to the privileges they enjoyed, members of the "upper" classes of dichotomous societies distanced themselves from bodily techniques as a subsistenceproducing activity; they indulged in them once sublimated by the myth of total fulfillment away from labor (the aspiration to come closer to the "divine condition," to live in "paradisiacal leisure").

Historians of Physical Education and Sports like to cite the example of Greco-Roman civilization. In this civilization, free men felt the need and found reasons to give substance to the concept of "gymnastics" (gymnastics for military, educational and medical purpose). In the period when gymnastics was well coordinated with the ideal of practicing "Olympic" Competitions, gymnastic (and sporting) activity governed the existence of freemen at all stages of life, and even went so far as to express a very high religious sentiment. Having analyzed Greco-Roman gymnastics, let us now examine the transformations in industrial-urban societies.

Gymnastics, Physical Education and Sport in Industrial-Urban Civilization

The "Physical Activity and Sport" model in industrial-urban civilization is also centered on notions of work (or rather, the absence of primitive work) and the achievement of total fulfillment far from the constraints of labor. In fact, its ideologists endeavor to trace its origins back to ancient gymnastics. Baron Pierre de Coubertin's work to restore the Olympic Games is in the same vein.

The practice of "gymnastic and sporting activities" is a consciously formulated response to the concerns and aspirations of people who do not participate (directly and/or totally) in the labor process. Scientific and





technological progress, under the Western paradigm of development, has relieved humans of muscular effort in labor – a reality visible to all.

However, "specialist theorists and practitioners" subsequently questioned whether the absolute economy of muscular expenditure in work, this absence of muscular effort which tends to characterize modern society (and which seems to be one of the main objectives of technology) is a good for humanity. Jacques Ellul (1954, 398), in his book, La technique ou l'enjeu du siècle, is not convinced. An affirmative answer is given; but it must be qualified.

The "pole of life" is strengthened, but so is the "pole of death". In Le sport dans la société. Entre raison(s) et passions(s), Michel Jamet (1991, 214) found the right words to express this nuance.

"With scientific and technological development, humans have acquired new mastery of their environment, of themselves, and of others (the pole of life). While at the same time creating new conditions for the broader destruction of this environment, of themselves, and of others (the pole of death)."

Development would come at the price of a whole set of physiological, psychological and sociological disadvantages. Technical liberation would result in a reduction in the individual's technical freedom. Development would subject the humans to a psychomotor regression. For the "harmony of being", "physical and sports activities" or a "balanced sport" (a special education for behavior specific to a new way of life) is essential; gymnastic and sports activity compensates for this defect, palliates the effects of this reduction. We need to compensate for this state of "hypodynamia", according to Berg's expression.

Guy Hermier and his colleagues (1976, 16-17) report in Le sport en questions. The responses of the communists that (...) the Soviet academician A. Berg has calculated that, while in the middle of the nineteenth century, 94% of all the energy produced and consumed on earth was obtained by the muscular force of human and domestic animals, today the latter no longer produces 1%. He concludes that "hypodynamia" is a reality in contemporary societies; in other words, there is motor insufficiency, which he rightly describes as "the disease of the century".

Hypodynamia can lead to "early neurasthenia, cardiovascular diseases, in other words, premature decay of the body."

These characteristics of human labor and modern living conditions "give rise to the need for various physical activities (...)" to compensate and balance.

It is this "balanced sport," this game-sport, ultimately close to the "gymnastics of the freemen of Antiquity and the nobles of feudal Europe," which tends to become more democratic and complex as technological progress frees more and more workers -even if we observe that seriously practiced "sport" is falling back into the restrictive routine of work-labor.

In any case, the study of the evolution of physical activity over the ages shows that, with technological progress, movement -caught up, today, in the whirlwind of sportivization- is becoming artificial and simulated. We hesitate between the terms "simulated" and "transfigured." The latter is suggested by Jacques Defrance (1993, 73). He uses it in his book Sociologies du sport.

Sport is "transfigured work whose properties are to compensate for the effects of ordinary (alienated) work." With "non-working time" becoming more and more widespread, this simulacrum is becoming more democratic and more serious. With work no longer a central concept, there is consequently a shift of interest toward the "non-working time activities"; "sport" which is "the abstract materialization of bodily performance (J. M. Brohm, 1976, 75) can then take on its full importance.

Like some "sport sociologists", we believe that physical and sports activities, "as a whole, are gradually emerging from the confused and complex chaos of natural gestures to form a coherent and codified corpus, a true culture". So writes (R. Bobin, 1967, 1233). In Sociologie politique du sport, Jean-Marie Brohm (1976, 35) also speaks of it in the same way.





It is easy to see that the practice of "physical and sports activities" increases when the minimum time required for optimal subsistence production decreases; and it increases as "non-working time" increases. Borrowing the expression of Luc Boltanski (1971, 223), we can say that, ultimately, the practice of sport constitutes "a good indicator of the inversion of the social uses of the body". The more techniques of the body lose their character as "techniques of production" as a result of technological progress, the more their playful development becomes clearer, more widespread and generalized.

The "Sports" Phenomenon and the "Olympic Movement" in Underdeveloped Countries Driven by the general movement of "Westernization development of the world", the "gymnastic and sporting activities" model is gaining ground in all societies, even in those -such as Burundi-where subsistence production remains a major concern for almost all members of the community, more than 80% of the population (RGPH, 2024).

Therefore, the main question is: "What about the integration of "physical and sport" in a "society with a very strong traditional base," such as Burundi?" We have said that there are "two Burundi," or rather, that Burundian society presents a dual face: that of the "modern" sector and that of the "peasants who have remained impervious" to what is "the evolution of others" (Raymond Rozier, 1971, 443).

The truth is that the two Burundi interpenetrate and "inter-influence" each other. The integration process should not be seen as an overcoming, as a dismantling, or pure and simple substitution of all the traditional data; rather, it follows a logic of interweaving and combining the two states ("the traditional" and "the modern"). For example: children of peasant families, as a result of the colonial impact and precisely of school education, evolve and move into the so-called "modern" system. Another example: there are some traces of "attributes of modernity" in the most remote parts of the country. Furthermore, these "Westernized" people, in turn, display "developmentalist" intentions for the whole country.

The combinations and interweaving of the two states give rise to reappropriations of the new and reinterpretations, diversions and bypasses; if we want to develop investigative instruments for a realistic - and not utopian - reflection on the "integration" and promotion of bodily activities in harmony with the society's development dynamics, it is necessary to grasp all the logics involved. At the base of these phenomena lie many motivations and resistances which, once understood, could help to cushion the clashes that occur when the local and the global meet, the traditional and the modern meet. It is only once we have detected these logics and understood these new strategies leading to "informality" that we can formulate concrete proposals and be concerned with the rela "Good" for everyone. These intertwined realities of tradition and modernity highlight the challenges and opportunities in integrating physical and sports activities into development strategies.

## **CONCLUSION**

The integral development of man is surely the result, the consequence of constant, daily activity. Among the "uncivilized," in "less developed" countries, this practice is unsystematic; it results from the natural life that populations are forced to lead. It consists only of more or less varied combinations of all kinds of forced and instrumental behaviors—in short, work determined by the need for self-preservation.

The "civilized" or "privileged" being, since he is not forced to practice the various kinds of natural exercises, is condemned to remain weak if he does not exercise daily. The free men of Antiquity and the nobles of the Middle Ages understood this. Here, we also have the "credo" of physical educators and athletes in industrial and post-industrial societies.

The fact that the "civilized" or "privileged" lead an unnatural life raises concerns. Modern society replaces arms with tools. Machines reduce arm exercises to little; work becomes fragmented, simple, or nonexistent. Legs have been relieved of their function by vehicles of all kinds. Land, sea, and air transport are experiencing a great boom. That is not all. From a dietary point of view, one could not remain sober for long in a society of overabundance and consumption. The "civilized" or "privileged" man risks living in the "anti-sport" fashion (F.F.E.P.G.V, 1975).

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The human being has managed to organize themselves in such a way that he lacks nothing without necessarily having to work. But this has not been total happiness. Far from it!

The "work-leisure dualism" is the source and resource of "gymnastic and sports activities."

"If you don't cultivate your own field, cultivate your body," without having to go back to full labor.

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