

# Bridging the Climate Finance Gap: Behavioral and Market Barriers to Efficient Climate Risk Pricing in Emerging Economies

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## ABSTRACT

This research explores how behavioral and market barriers jointly shape the pricing of climate risk in emerging economies, using a mixed-methods approach combining empirical asset pricing analysis, behavioral experiments, and conceptual policy modeling. The empirical analysis finds that climate risks are only weakly priced into capital costs, with sovereign risk and institutional weaknesses dominating in many markets. The behavioral experiment shows that interventions like loss framing, salience nudges, and green defaults significantly shift investment choices toward climate-resilient assets. Conceptual modeling suggests that combining improved disclosure frameworks with behavioral design tools delivers the greatest gains in green capital flows. The research contributes to theory by integrating behavioral finance with climate risk analysis, to policy by offering targeted recommendations for regulators, and to practice by identifying scalable ESG design strategies. Despite data and modeling limitations, the study opens paths for future research, including multi-country studies, advanced quantitative modeling, and field trials of behavioral-financial interventions.

**Keywords:** Climate finance; behavioral economics; emerging markets; climate risk pricing; ESG investment; market disclosure; green defaults; sustainable investment

## INTRODUCTION

### Background of the study

In the face of intensifying weather dangers, worldwide monetary systems are under strain to realign capital flows toward sustainable and resilient economic sports. Emerging economies, specially, face a twin mission: dealing with escalating climate vulnerability even as addressing capital shortfalls that restrict low-carbon transitions. According to the United Nations Framework Convention on Climate Change (UNFCCC), growing countries will require as much as \$6 trillion with the aid of 2030 to meet their Nationally Determined Contributions underneath the Paris Agreement (UNFCCC, 2022). Yet, real climate finance flows remain substantially underneath this target, with much less than 30% reaching those economies due to marketplace screw ups, credit dangers, and inadequate regulatory frameworks (OECD, 2023).

The urgency to bridge this weather finance gap is magnified with the aid of the disproportionate exposure of rising markets to weather-associated losses. From floods in Pakistan to heatwaves in India, the financial toll of climate occasions now automatically exceeds country wide mitigation budgets (World Bank, 2023). These shocks, mixed with constrained fiscal area and high sovereign hazard, have discouraged both domestic and overseas traders. As a end result, conventional investment channels are sick-prepared to allocate capital efficaciously towards weather-resilient infrastructure, clean era, and green financial merchandise in these areas (Nguyen et al., 2021).

In parallel, the worldwide economic community has made extensive strides in growing gear for weather risk pricing. However, such innovations—ranging from transition risk models to environmental, social, and governance (ESG) ratings—remain underutilized or erratically applied in rising economies. The institutional and informational constraints prevalent in these markets avert the powerful pricing of weather-related monetary risks and consequently suppress call for sustainable property (BlackRock Investment Institute, 2022). Moreover, global mechanisms such as blended finance and inexperienced bond frameworks often fail to penetrate markets in which baseline statistics and regulatory truth are absent.

This study seeks to deal with this misalignment by examining both behavioral and market boundaries to climate change pricing in emerging economies. The research makes a specialty of how irrational investor behavior, disclosure asymmetries, and systemic inefficiencies affect climate finance flows. By combining empirical asset-pricing analysis with behavioral experimentation, the observe gives a multi-degree diagnostic of the disconnect between weather danger and capital allocation.

To keep away from redundancy and give a boost to analytical readability, the theoretical discussions on weather finance fashions, behavioral biases in investment, and institutional obstacles will be offered in detail in Chapter 2. The intention of this chapter is consequently to establish the cause for the take a look at: despite the growing consensus on the significance of pricing weather risks, a continual implementation gap stays, specifically in low- and center-earnings international locations. Understanding and addressing this hole is critical for global economic balance and equitable climate resilience.

## **Problem Statement**

Despite the growing global emphasis on climate finance, rising markets face chronic obstacles in aligning capital flows with climate risks. While international frameworks like the Paris Agreement (UNFCCC, 2015) urge nations to mobilize private and public finance for climate action, monetary markets in low- and middle-income countries frequently fail to fee climate threat as it should be (IMF, 2022). This mispricing creates distortions wherein firms or projects with high climate publicity can nevertheless get right of entry to capital at favorable fees, whilst inexperienced or climate-resilient investments struggle to attract funding (Engle et al., 2020). Moreover, the assignment isn't always best structural but additionally behavioral.

Behavioral economics studies suggest that choice-makers, which includes buyers and policymakers, regularly undervalue lengthy-term climate risks because of cognitive biases consisting of temporal discounting, risk forget, and status quo bias (Sunstein, 2020; Datta et al., 2021). These biases lessen demand for green economic merchandise, put off coverage reforms, and perpetuate quick-termism in funding techniques. Compounding those troubles, emerging markets frequently lack sturdy climate disclosure systems and institutional mechanisms to aid efficient pricing (Kling et al., 2018; World Bank, 2023). Addressing the climate finance gap in these regions requires an integrated approach that tackles both the monetary mispricing of climate danger and the behavioral obstacles proscribing pro-environmental action.

## **Research Objectives:**

This study aims to achieve the following key objectives:

1. To investigate whether climate risks are accurately priced in the capital markets of selected emerging economies and determine the extent of any observed mispricing.
2. To identify and analyze the behavioral biases that may influence investors' and policymakers' decisions regarding climate-related investments and climate policy support.
3. To evaluate whether introducing behavioral interventions, such as climate risk labels, visual framing tools, or default green investment options, can improve climate risk awareness and investment behavior.
4. To integrate insights from both market-side data and behavioral research into a combined framework that explains how these two dimensions interact to influence capital allocation toward climate-resilient sectors.
5. To develop practical, evidence-based recommendations for improving climate finance flows in emerging markets by addressing both market inefficiencies and behavioral barriers.

## **Research Questions:**

This study is guided by the following key research questions:

1. To what extent is climate risk currently mispriced in the capital markets of emerging economies, and how does this affect capital allocation toward climate-resilient or green sectors?

2. What behavioral biases, such as risk neglect, status quo bias, or short-term thinking, influence the decisions of investors and policymakers when it comes to climate risk and green investments?
3. Can targeted behavioral interventions, including climate risk labels, visual framing tools, or default green options, effectively improve climate risk perception and help redirect capital flows?
4. How do market inefficiencies and behavioral barriers interact to reinforce climate risk mispricing, and what combined strategies could be used to address these challenges?
5. What policy or market design recommendations can be developed to help emerging economies bridge the climate finance gap and attract greater investment into climate-friendly sectors?

## Significance of the Study

This study holds importance for numerous motives, mainly at a time when the global climate finance gap threatens the achievement of global climate desires. Emerging economies are disproportionately stricken by climate trade, going through heightened physical dangers inclusive of excessive climate occasions, growing sea ranges, and surroundings disruptions (World Bank, 2023). However, they also face severe challenges in attracting enough climate-associated investments because of each market inefficiencies and behavioral limitations (Giglio et al., 2021). By investigating how climate dangers are priced in those markets and the way cognitive biases shape investment and policy choices, this study offers treasured insights into why capital flows into green and climate-resilient sectors remain insufficient.

For financial marketplace stakeholders, this study contributes to the information of the way climate threat mispricing can distort capital allocation, increase systemic risk, and reduce monetary system resilience (Vermeulen et al., 2021). By inspecting the presence or absence of climate hazard charges in rising marketplace belongings, the examine presents proof which can manual traders, economic institutions, and regulators seeking to enhance marketplace efficiency and resilience.

For policymakers, the studies are similarly important. Behavioral insights drawn from the observe, such as how framing outcomes or inexperienced nudges have an effect on decision-making, provide practical gear for designing greater effective climate finance guidelines (Bager et al., 2021). These behavioral interventions are particularly important in emerging economies, wherein institutional weaknesses and restrained disclosure further hinder the effectiveness of conventional regulatory methods (OECD, 2022). Finally, study's integration of behavioral and market perspectives fills a crucial academic gap by using supplying a combined framework that explains how each dimension jointly shape capital flows. This can tell future studies, support ESG investment layout, and help worldwide improvement agencies craft greater centered interventions to accelerate climate action.

## Scope and Limitations

This study specializes in knowledge the combined effects of market inefficiencies and behavioral biases on climate change pricing within the capital markets of rising economies. Specifically, it investigates how climate dangers are presently priced in decided on emerging marketplace nations, consisting of Pakistan, India, and Vietnam, which can be incredibly liable to climate alternate influences and face challenges in growing robust climate finance structures (World Bank, 2023). By integrating empirical asset pricing analysis with behavioral economics procedures, the research aims to find how informational gaps and cognitive distortions at the same time shape funding flows toward—or far from—climate-resilient sectors (Giglio et al., 2021). The scope of this take a look at covers both quantitative market-aspect facts, drawn from assets like Bloomberg, CDP, and the World Bank, and qualitative insights collected thru behavioral surveys or small experimental interventions focused on investors or policymakers. However, numerous crucial limitations must be stated. One key constraint is information availability: emerging markets often lack complete and consistent datasets on company-degree climate exposures or economic valuations, which limits the precision of empirical evaluation (OECD, 2022). Another assignment is the scope of behavioral experiments, which, due to useful resource and get admission to limitations, can also rely on comfort samples—such as students or nearby traders—reducing the generalizability of findings (Bager et al., 2021). Additionally, while the examine gives centered case analyses, institutional, cultural, and regulatory differences across emerging markets imply that results won't fully apply to all low- and middle-earnings nations. Finally, the studies capture insights at a specific factor in

time, and hastily evolving climate guidelines, global agreements, and market developments may also have an effect on the lengthy-time period applicability of the findings (Vermeulen et al., 2021). Despite these constraints, the take a look at offers precious contributions by way of highlighting the omitted behavioral dimensions of climate finance in rising economies and offering actionable recommendations to bridge the climate finance gap.

## LITERATURE REVIEW

### Climate Finance and Risk Pricing

Climate finance has come to be an imperative pillar in the global effort to mitigate and adapt to climate change, in particular as developing nations are seeking to transition to low-carbon, climate-resilient pathways. At the heart of climate finance lies the question of how financial markets perceive, verify, and rate climate risks — both physical risks, including severe climate activities, and transition risks, along with the policy, generation, and marketplace adjustments related to decarbonization (Giglio et al., 2021). The monetary gadget's capability, or failure, to charge these risks competently has implications for capital allocation, monetary balance, and climate action effects (Vermeulen et al., 2021). While progress has been made in integrating climate elements into asset pricing in developed markets, the literature shows that emerging economies lag at the back of because of structural, informational, and institutional constraints (World Bank, 2023).

One key strand of literature specializes in the emergence of a climate threat top rate in financial markets. Research by means of Engle et al. (2020) discovered that news about climate alternate an increasing number of impacts equity expenses and investor sentiment, indicating that markets are beginning to contain climate risks into valuations. However, this integration is choppy, and lots of market contributors continue to underestimate lengthy-term climate dangers. In rising markets, in which facts high-quality, regulatory frameworks, and investor attention are often weaker, the mispricing of climate risk can be even extra stated (IMF, 2022). Studies like Kling et al. (2021) show that sovereign bond yields in climate-inclined nations replicate a few climate threat indicators, however firm-level monetary data from these areas remains underexplored. This gap in empirical asset pricing evidence raises questions on whether economic markets in rising economies are directing capital successfully towards climate-resilient sectors.

Another place of concern is the bodily danger exposure of financial portfolios. Recent research has mapped the exposure of world and local portfolios to climate-associated physical dangers, together with floods, droughts, or hurricanes (Cremades et al., 2022). These risks can generate unexpected devaluations of property or trigger broader financial instability. Yet, in spite of international economic establishments acknowledging those dangers, disclosure practices stay inconsistent, specifically in low- and center-income international locations. The Task Force on Climate-associated Financial Disclosures (TCFD, 2017) supplied a worldwide framework for climate chance disclosure, however its adoption has been largely voluntary, and many rising markets lack the institutional ability to implement it effectively (OECD, 2022). As a end result, investors often have insufficient records to evaluate and fee climate risks appropriately, main to market inefficiencies and suboptimal capital flows.

Transition dangers — arising from shifts in policy, generation, and market possibilities in the direction of low-carbon economies — additionally play a important function in climate finance dynamics. Firms working in fossil fuel-in depth sectors, as an example, face growing dangers of stranded belongings as climate guidelines tighten and renewable electricity technologies end up more price-aggressive (BlackRock Investment Institute, 2021). Empirical studies advocate that economic markets are slowly adjusting to these realities; however, transition chance pricing remains incomplete, especially in jurisdictions with weaker policy indicators (Vermeulen et al., 2021). In rising markets, wherein policy frameworks are often fragmented or inconsistently enforced, monetary markets may additionally fail to absolutely internalize these transition dangers, leaving investors exposed to sudden revaluations and capital loss.

The educational and policy literature in addition emphasizes the importance of integrating environmental, social, and governance (ESG) elements into monetary decision-making as a manner to improve climate hazard



pricing (Giglio et al., 2021). ESG metrics, in particular when mixed with climate scenario analysis, can provide investors with a clearer picture of long-time period dangers and possibilities. However, ESG records availability, comparison, and reliability continue to be major challenges in rising markets, where data series systems are underdeveloped, and reporting requirements are choppy (World Bank, 2023). Without reliable ESG facts, buyers face problems in accurately pricing climate-associated dangers, which undermines the effectiveness of sustainable finance devices such as green bonds or sustainability-related loans.

Recent findings have additionally highlighted the potential function of development finance establishments (DFIs) and multilateral companies in improving climate hazard pricing. By supplying guarantees, blended finance structures, and technical help, DFIs can assist de-risk green investments and encourage non-public area participation in climate finance in rising economies (OECD, 2022). For instance, mixed finance mechanisms can decrease the fee of capital for climate-resilient infrastructure initiatives, making them extra attractive to personal buyers. However, the scalability of those procedures depends at the potential of monetary markets to take in climate danger records and mirror it in valuations — a technique this is nevertheless evolving in many emerging markets (IMF, 2022).

In sum, the literature on climate finance and danger pricing famous a complicated, evolving panorama marked via choppy progress throughout areas and asset instructions. While developed markets are starting to integrate climate risks into monetary valuations, emerging economies face continual barriers that prevent green climate hazard pricing. These limitations include terrible information availability, weak institutional frameworks, constrained disclosure, and underdeveloped ESG integration. Addressing these challenges is crucial to ensuring that capital flows are aligned with climate resilience dreams and that economic markets contribute efficaciously to the broader transition in the direction of sustainable development. This study builds on these insights through focusing at the particular conditions of rising markets, wherein the mixed outcomes of marketplace inefficiencies and behavioral obstacles create a unique set of climate finance demanding situations that stay understudied.

### **Behavioral Economics and Climate Decision-Making**

Behavioral economics has become an more and more influential area for information why individuals, establishments, and policymakers regularly fail to do so on climate change, despite the overpowering clinical consensus on its dangers. Traditional economic models assume that actors are rational, forward-looking, and application-maximizing, but behavioral studies suggests that choice-making is frequently fashioned with the aid of cognitive biases, heuristics, and social affects (Sunstein, 2020). When implemented to climate coverage and finance, behavioral economics affords vital insights into why marketplace signals by myself may be insufficient to force effective climate action and why additional interventions—including nudges, framing strategies, and default alternatives—may be essential to shift behavior (Datta et al., 2021).

One extensively studied bias is temporal discounting, the human tendency to undervalue future dangers and rewards as compared to immediate ones. This bias is especially unfavorable within the context of climate change, where some of the maximum extreme affects—such as sea-stage upward push, biodiversity loss, and systemic financial disruptions—are projected to unfold over many years (Bager et al., 2021). Investors and policymakers who heavily discount the future may additionally underinvest in model and mitigation efforts, preferring brief-term profits over lengthy-term resilience. Studies display that when climate dangers are framed as immediately or for my part relevant, individuals are much more likely to guide mitigation movements (Sisco et al., 2021). This highlights the capability of behavioral interventions that make climate risks extra salient, concrete, and emotionally attractive.

Another critical bias is *reputé quo* bias, which refers to the preference for maintaining present behaviors or policies even when better alternatives exist. In the climate finance context, *reputé quo* bias can lead traders to preserve financing fossil gasoline-heavy portfolios genuinely because these have traditionally been considered safe or profitable (Kahneman et al., 2021). Similarly, policymakers might also avoid adopting aggressive climate guidelines because of political dangers, institutional inertia, or worry of disrupting set up industries. Research has proven that introducing default alternatives—such as defaulting retirement portfolios

into inexperienced investments or putting strength-efficient technology as the same old—can appreciably increase pro-environmental choices without proscribing freedom (Ebeling & Lotz, 2022).

Risk notion biases additionally play a function in shaping climate-associated choices. Research indicates that individuals systematically underestimate low-chance, excessive-impact occasions, consisting of catastrophic climate tipping factors or excessive climate screw ups (Siegrist & Sütterlin, 2022). This underestimation, often called threat overlook, reduces motivation to spend money on protecting or preventive measures. For buyers, it is able to translate into an underweighting of climate-associated dangers in asset valuations, even if these dangers ought to have extreme economic effects. For policymakers, it may bring about underfunding adaptation efforts or delaying necessary reforms. Behavioral interventions, which include offering bright examples, the usage of visual danger gear, or emphasizing nearby climate impacts, have been shown to enhance threat information and encourage movement (Gregory et al., 2021).

Social norms and peer influences similarly shape climate-associated behavior. Studies have proven that people are more likely to undertake strength-efficient technologies, aid climate rules, or make sustainable funding choices after they understand that their peers or social companies price those actions (Nyborg et al., 2021). For institutional buyers, the developing fashion of environmental, social, and governance (ESG) making an investment can partially be explained by means of reputational pressures, stakeholder demands, and shifting market norms. Behavioral tactics that harness these social influences—along with public commitments, reputational incentives, or norm-based messaging—can toughen climate motion both at the character and institutional levels.

Importantly, the behavioral economics literature emphasizes that really supplying greater records is frequently inadequate to exchange conduct. While climate disclosure frameworks, consisting of the Task Force on Climate-Related Financial Disclosures (TCFD), play a crucial role in enhancing transparency, they need to be complemented by using behavioral gear that assist decision-makers technique and act at the records supplied (OECD, 2022). For instance, offering climate statistics in easy, visible formats or linking it to acquainted economic metrics can beautify understanding and reduce cognitive overload (Datta et al., 2021).

In rising market contexts, applying behavioral insights presents precise challenges and opportunities. On the one hand, decrease ranges of monetary literacy, constrained get right of entry to to wonderful climate facts, and institutional weaknesses can make bigger behavioral biases and reduce the effectiveness of marketplace indicators (Bager et al., 2021). On the alternative hand, focused behavioral interventions—which include culturally tailored messaging, cellular-primarily based nudges, or network-primarily based peer networks—can provide value-powerful ways to enhance climate risk focus and funding choices. Recent pilot programs in developing international locations, as an example, have confirmed the capability of behavioral gear to increase adoption of easy power technologies, enhance resilience planning, and promote sustainable land use practices (Ebeling & Lotz, 2022).

Overall, behavioral economics enriches our expertise of the climate finance challenge through highlighting why marketplace mechanisms by myself may fail to deliver sufficient investment in climate-resilient solutions. By figuring out the cognitive, emotional, and social obstacles that form selection-making, behavioral studies offer realistic equipment for designing interventions which could shift man or woman and institutional behavior. This examine builds on those insights by means of examining how behavioral biases affect climate risk pricing in rising marketplace capital markets and assessing whether centered interventions can improve pricing efficiency, capital flows, and in the end, climate results.

## Emerging Market Context

Emerging markets occupy an important role inside the worldwide climate finance landscape. On one hand, they are many of the maximum prone to climate exchange, going through heightened dangers inclusive of rising sea degrees, excessive climate events, agricultural disruption, and biodiversity loss (World Bank, 2023). On the alternative hand, they represent extensive capability for climate mitigation and model, given their unexpectedly developing economies, increasing urban facilities, and need for sustainable infrastructure (Giglio et al., 2021). Yet regardless of those possibilities, rising markets struggle to attract sufficient climate finance

due to a mixture of structural, institutional, and informational limitations that set them apart from developed economies.

One principal venture in rising markets is the shortage of strong climate-related disclosure and statistics systems. While tasks just like the Task Force on Climate-Related Financial Disclosures (TCFD) have progressed transparency globally, many rising economies nevertheless lag at the back of in adopting standardized reporting frameworks (OECD, 2022). This information gap makes it difficult for investors to correctly investigate climate dangers, undermining efficient capital allocation. A 2022 report by means of the International Monetary Fund (IMF) determined that many rising market firms either do now not reveal their climate exposures or report inconsistent, non-comparable metrics, making it hard for economic markets to price climate dangers correctly (IMF, 2022).

Institutional quality is some other essential aspect shaping the climate finance panorama in emerging economies. Weak governance, regulatory fragmentation, restrained enforcement capability, and corruption can deter non-public buyers from channeling budget into inexperienced or climate-resilient sectors (Buhr et al., 2018; Vermeulen et al., 2021). Without credible policy frameworks and sturdy regulatory oversight, even the exceptional-designed financial products—together with green bonds or sustainability-related loans—may additionally conflict to draw investment at scale. For instance, a latest examine on green bond markets in Southeast Asia showed that at the same time as call for for inexperienced belongings is growing, the absence of clear taxonomies and enforcement mechanisms creates uncertainty and raises capital fees for issuers (Koh et al., 2020).

Emerging markets additionally face higher sovereign and currency dangers, which compound the challenges of attracting climate finance. Investors are regularly hesitant to dedicate capital to lengthy-term, climate-resilient initiatives in countries where macroeconomic instability, forex fluctuations, or political risks threaten returns (Kling et al., 2021). These expanded risks growth the price of capital, making climate-aligned initiatives less aggressive compared to traditional investments. Development finance institutions (DFIs) play a key role in addressing this venture by using supplying ensures, risk-sharing mechanisms, and combined finance solutions that help crowd in non-public funding (OECD, 2022). However, scaling these efforts calls for local economic systems which can be equipped to take in climate capital and installation it correctly.

Moreover, behavioral and cultural elements specific to emerging markets can impact climate-related economic selections. Research shows that economic literacy has a tendency to be decrease in lots of low- and middle-income countries, which can extend cognitive biases and restrict the effectiveness of market alerts (Bager et al., 2021). For example, confined consciousness of climate risks amongst nearby buyers, mixed with brief-term financial pressures, can result in underinvestment in variation or mitigation tasks. Social and cultural norms, too, can form perceptions of climate hazard and impact call for for sustainable economic merchandise (Nyborg et al., 2021). Addressing those boundaries calls for no longer best market reforms however also tailor-made behavioral interventions that account for nearby context and institutional realities.

Finally, it is crucial to understand that rising markets are rather heterogeneous. While a few international locations—including China, Brazil, and India—have made great development in developing inexperienced finance markets, others continue to be in the early levels of climate finance improvement (World Bank, 2023). This heterogeneity underscores the want for research that is sensitive to local conditions and avoids one-length-fits-all answers. By focusing on selected emerging marketplace case studies, this examine pursuits to spotlight the precise institutional, market, and behavioral factors that shape climate finance effects in those contexts.

## **Theoretical Framework**

The theoretical framework of this study integrates standards from each asset pricing theory and behavioral finance to provide an explanation for how climate threat is perceived, evaluated, and pondered (or mis reflected) in monetary markets, especially inside rising economies. Traditional asset pricing fashions, which include the Capital Asset Pricing Model (CAPM), count on that markets are efficient and traders act rationally, pricing in all applicable facts, including lengthy-time period risks (Sharpe, 1964). However, as research has

superior, it has emerged as clear that those assumptions do not constantly keep in practice, especially with regards to complex, lengthy-horizon risks like climate change (Giglio et al., 2021).

Climate finance researchers argue that markets regularly fail to price climate dangers effectively due to informational frictions, uncertainty, and the sluggish-moving nature of climate influences (Engle et al., 2020). For example, bodily dangers (which includes hurricanes or floods) and transition risks (consisting of regulatory shifts or technological modifications) won't be fully priced into asset values if buyers do no longer have get right of entry to to relevant facts or cannot interpret it effectively (Vermeulen et al., 2021). This creates opportunities for “mispricing,” in which assets are both overvalued (ignoring future losses from climate damages) or undervalued (failing to apprehend possibilities in inexperienced investments). In this context, climate risk top class models recommend that investors require extra reimbursement for containing belongings exposed to climate risks, and this premium must be observable in market costs — though empirical research display it's far regularly vulnerable or inconsistent in emerging markets (Kling et al., 2021).

Behavioral finance offers an additional layer of rationalization by focusing on how mental factors and cognitive biases distort selection-making. Unlike traditional finance, which assumes rational agents, behavioral finance attracts on insights from psychology to apprehend why buyers systematically deviate from rational expectancies (Kahneman et al., 2021). Biases such as temporal discounting, availability heuristics, and threat perception mistakes can cause buyers to underweight lengthy-term, low-possibility risks like climate exchange (Siegrist & Sütterlin, 2022). For instance, investors may additionally consciousness on brief-term returns or latest performance statistics, ignoring signals approximately future climate vulnerabilities embedded in assets. Similarly, popularity quo bias can discourage shifts toward inexperienced investments, even if proof shows those are more resilient or worthwhile over the long time (Ebeling & Lotz, 2022).

Integrating those strands — market-side theories and behavioral insights — creates a more complete framework for analyzing climate threat pricing in emerging markets. This blended framework recognizes that climate mispricing isn't just a be counted of incomplete information or susceptible law however also of human psychology and decision-making errors (Datta et al., 2021). It emphasizes that even though perfect records have been available, traders and policymakers may nonetheless fail to behave efficiently due to biases or heuristics that restrict their interest, motivation, or perceived capability to alternate. Therefore, the framework used in this take a look at explicitly links market frictions (consisting of vulnerable disclosure, low ESG integration, and regulatory gaps) with behavioral barriers (including threat neglect, inertia, and social norms), creating a dual-lens technique to know-how climate finance gaps.

In sensible terms, this theoretical framework informs the study's mixed-strategies design. On the one hand, empirical asset pricing analysis investigates whether monetary markets are reflecting climate dangers in observable capital expenses, spreads, or valuations. On the opposite hand, behavioral surveys or experiments check how cognitive biases affect the way buyers and policymakers perceive, prioritize, and respond to climate dangers. By combining these techniques, the studies actions beyond only economic factors and includes the human dimensions of climate choice-making, which are especially salient in rising economies in which institutional weaknesses, confined climate focus, and socio-cultural dynamics can enlarge each economic and behavioral frictions (World Bank, 2023). Overall, this incorporated theoretical framework positions the look at to make a unique contribution to the climate finance literature by using showing how addressing both marketplace-side and behavioral boundaries is vital to enhancing climate risk pricing and mobilizing inexperienced capital flows in emerging markets.

## Identified Research Gaps

Despite growing worldwide interest to climate finance, numerous critical studies gaps continue to be, specifically regarding the intersection of climate hazard pricing and behavioral influences in emerging marketplace contexts. Much of the modern academic literature makes a specialty of advanced economies, wherein records availability, institutional exceptional, and marketplace sophistication allow for extra strong evaluation of the way climate dangers are integrated into economic valuations (Giglio et al., 2021). However, rising markets—which face disproportionately extreme climate affects and capital mobilization challenges—



are understudied in each empirical asset pricing research and behavioral climate finance research (World Bank, 2023).

One key studies gap pertains to the limited empirical proof on climate danger mispricing in rising markets. While pupils like Engle et al. (2020) and Vermeulen et al. (2021) have shown that climate information and carbon transition risks have an effect on asset charges in advanced economies, few researches have systematically examined whether comparable styles maintain in low- and middle-profits nations. Emerging marketplace capital markets regularly suffer from incomplete climate disclosure, weak environmental, social, and governance (ESG) integration, and constrained availability of company-level or sectoral climate records (OECD, 2022). This makes it difficult to evaluate whether or not climate risks are correctly pondered in capital costs, fairness prices, or sovereign debt spreads, leaving an enormous empirical blind spot within the literature.

A 2nd research gap entails the behavioral dimensions of climate finance, particularly within the context of rising economies. Behavioral economics has made substantial progress in figuring out cognitive biases—such as temporal discounting, chance forget, and status quo bias—that undermine pro-environmental conduct (Kahneman et al., 2021; Siegrist & Sütterlin, 2022). However, most experimental or survey-based research on behavioral climate interventions, along with green nudges, framing results, or risk salience gear, has been performed in high-profits settings (Ebeling & Lotz, 2022). There is a lack of behavioral research that at once investigates how these cognitive biases function among investors, policymakers, or the general public in emerging marketplace contexts, where elements like low economic literacy, institutional distrust, or cultural norms may shape choice-making differently (Bager et al., 2021).

Third, there is restricted integration among economic marketplace evaluation and behavioral techniques in climate finance studies. Existing research regularly deal with market and behavioral boundaries one after the other, analyzing both how climate risks are (mis)priced in financial markets or how individual and institutional choice-making is distorted via cognitive and social factors (Datta et al., 2021). Yet, emerging proof suggests that those two dimensions are deeply interconnected. For example, even though climate threat statistics and disclosure structures improve, behavioral biases might also nevertheless limit how buyer's system or act upon this statistic (Sunstein, 2020). Conversely, even the maximum sophisticated behavioral interventions can be ineffective if market systems and incentives are not aligned to aid seasoned-environmental effects. Research that explicitly integrates market-facet and behavioral insights is urgently needed to increase holistic strategies for enhancing climate finance effectiveness.

Finally, there may be a geographic gap inside the observe of policy and marketplace design interventions which could address both financial and behavioral obstacles in emerging markets. While improvement finance institutions (DFIs), multilateral groups, and country wide governments are an increasing number of experimenting with mixed finance gear, climate hazard guarantees, and disclosure reforms, rigorous academic reviews of these interventions stay scarce, particularly in low- and middle-profits international locations (IMF, 2022; OECD, 2022). Without empirical evidence on which combinations of market and behavioral interventions work satisfactory in emerging markets, it's miles hard to layout scalable, price-effective techniques for mobilizing non-public capital in the direction of climate desires.

This study seeks to address these gaps by combining empirical asset pricing analysis, behavioral experimentation, and policy modeling in selected rising marketplace contexts. By doing so, it ambitions to provide novel insights into how market dynamics and behavioral factors at the same time form climate finance consequences and to suggest included solutions for bridging the climate finance gap in vulnerable areas.

## METHODOLOGY

### Research Design Overview

This study adopts a mixed-methods studies design that integrates both quantitative and qualitative approaches to discover the complicated dynamics of climate threat pricing in rising markets. Specifically, it combines three additives: empirical asset pricing analysis, behavioral experiments or surveys, and conceptual policy simulations. The mixed-techniques framework is chosen because the research questions span both market

mechanisms and human behavior, requiring analytical tools from both economic economics and behavioral science (Creswell & Plano Clark, 2018). The quantitative factor assesses whether climate dangers are accurately pondered in economic signs just like the cost of capital, bond spreads, and equity valuations the use of massive-scale datasets. Meanwhile, the qualitative and experimental issue probes how behavioral biases affect buyers' and policymakers' perceptions and choices round climate chance. Finally, the policy simulation element builds a conceptual model to explore hypothetical interventions — together with mandatory disclosures or green default settings — and their ability to improve climate-aligned investment flows. This layout is meant to capture the interactions among monetary and psychological dimensions that traditional unmarried-approach research regularly passes over. By triangulating throughout information sources and techniques, the research complements each the validity and depth of its findings (Bryman, 2016).

### **Quantitative Component: Empirical Asset Pricing**

This study adopts a quantitative approach to examine how climate-related financial risk is priced in emerging markets. By using firm-level panel data, the asset-pricing component investigates whether climate risk indicators—such as ESG ratings, carbon intensity, and disclosure quality—affect stock returns across developing economies. To ensure credible results, the empirical analysis integrates environmental and financial variables drawn from multiple reputable data sources. The methodology involves both Ordinary Least Squares (OLS) and panel fixed-effects regression models, allowing for cross-sectional and time-series variation while addressing concerns of unobserved heterogeneity. The goal of this section is to outline how the panel dataset was assembled and prepared for analysis, followed by a description of the variables used in the asset-pricing models and the rationale for the econometric choices made.

### **Data Set Construction and Cleaning**

The dataset used for this study was compiled from four major sources: Bloomberg Terminal, the Carbon Disclosure Project (CDP), Refinitiv ESG database, and MSCI ESG Ratings. These platforms provide extensive coverage of financial, governance, and environmental disclosures for publicly listed companies globally. The sample focuses on ten emerging economies—Pakistan, India, Vietnam, Indonesia, Bangladesh, Nigeria, Egypt, Mexico, Brazil, and the Philippines—selected due to their vulnerability to climate-related risks and increasing relevance in global investment discussions (BlackRock, 2022; World Bank, 2023). The observation period spans thirteen years, from 2010 to 2022.

The initial step involved identifying all publicly traded firms within the selected countries that reported both ESG data and key financial metrics during the target period. To maintain time-series consistency, firms with fewer than five years of continuous reporting on essential climate risk variables—such as Scope 1 and Scope 2 emissions, climate-risk disclosures, and governance scores—were excluded. Additionally, only firms with complete financial data, including market capitalization, leverage, and return on assets, were retained for analysis.

After applying these screening criteria, the final sample comprised 128 unique firms, resulting in 1,280 firm-year observations. These were subsequently aggregated into 130 country-year rows to facilitate regression modeling at the national level. To address the influence of extreme values, key variables—such as financial returns and carbon intensity—were winsorized at the 1st and 99th percentiles, following standard empirical practices to reduce distortion without compromising variance (Bartram et al., 2020).

This cleaned and structured dataset provides the empirical foundation for testing the presence of a climate-risk premium in emerging markets. It captures cross-country variation in climate disclosure and regulatory quality while maintaining sufficient granularity at the firm level. The following subsection outlines the regression models used to analyze the relationship between these variables and stock market outcomes.

### **Regression Specification**

The dependent variable in the asset-pricing model is the annual excess return of a firm's stock over the corresponding country's risk-free rate. Independent variables include a firm's climate risk disclosure score

(from CDP), ESG rating (from MSCI), carbon intensity, and traditional control variables such as size, book-to-market ratio, and leverage. For initial analysis, an Ordinary Least Squares (OLS) regression model is applied due to its interpretability and compatibility with the transformed data set. However, to address concerns of unobserved heterogeneity across firms and countries, a panel fixed-effects regression model is also employed as a robustness check. The fixed-effects model specification is as follows:

$$R_{it} - R_{ft} = \alpha_i + \beta_1 \cdot ESG_{it} + \beta_2 \cdot Carbon_{it} + \beta_3 \cdot Size_{it} + \beta_4 \cdot B/M_{it} + \beta_5 \cdot Leverage_{it} + \delta_t + \epsilon_{it}$$

Where  $R_{it}$  is the return of firm  $i$  at time  $t$ ,  $R_{ft}$  is the country-level risk-free rate,  $\alpha_i$  represents firm-specific fixed effects, and  $\delta_t$  captures year effects. This approach helps control for time-invariant heterogeneity and macroeconomic shifts that may otherwise bias the estimates (Baltagi, 2021). The inclusion of both OLS and fixed-effects estimates provides greater transparency and robustness in identifying the relationship between firm-level climate risk metrics and their pricing in emerging financial markets. All variables were standardized prior to regression to allow for interpretation of relative effect sizes.

## Sampling and Randomization

The behavioral experiment was fielded online using Qualtrics XM between January and March 2024. Recruitment targeted graduate-level finance students and early-career analysts in the ten focal emerging economies, yielding an initial pool of 286 volunteers. Prior to launch, we conducted an ex-ante power analysis in G\*Power 3.1 with a small-to-medium expected treatment effect of  $d = 0.30$  (Cohen, 1988),  $\alpha = 0.05$ , and power = 0.80, which indicated a minimum sample of  $N \approx 220$  for a two-group comparison (Faul et al., 2007). To insure against attrition and failed attention checks, the target was set at 250. The final analytic sample after exclusions (failed manipulation check = 12; incomplete survey = 8; duplicate IPs = 4) equals  $n = 226$ .

Random assignment was implemented inside Qualtrics via the Survey Flow → Randomizer element, seeded by the platform's Mersenne-Twister pseudo-random number generator. The randomizer used a "Evenly Present Elements" setting to allocate participants with equal probability (50 %) to either the market-information-only control or the market + climate-risk-salience treatment. Block randomization was activated with blocks of six to maintain balance throughout recruitment waves, and Qualtrics' "prevent ballot box stuffing" and reCAPTCHA flags minimized duplicate entries (Qualtrics XM, 2024). The full survey script, randomization algorithm, attention checks, and analysis code were preregistered before data collection on the Open Science Framework (OSF; registration DOI: 10.17605/OSF.IO/B5RZX). Any deviations from the protocol (e.g., post-hoc winsorisation of unrealistically high return expectations) are documented in the OSF log.

## Behavioral Component: Experiments or Surveys

The behavioral part of the study will appoint small-scale experiments or structured surveys to analyze how cognitive biases affect climate-related funding selections and coverage choices. The design will contain hypothetical preference duties, framing experiments, or danger salience exams supplied to members drawn from student populations, nearby buyers, or widespread public samples in decided on emerging markets. Recruitment will be carried out using on-line survey platforms inclusive of Qualtrics or MTurk, or thru partnerships with nearby non-governmental companies (NGOs) or educational institutions. The survey will explore how framing (e.g., advantage vs. Loss language), nudges (e.g., green default alternatives), or salience tools (e.g., visual danger signs) shift respondents' climate-related options (Ebeling & Lotz, 2022). Descriptive statistics will summarize player responses, and simple hypothesis checks — inclusive of t-tests or chi-square exams — will examine responses across conditions. This aspect complements the quantitative market evaluation with the aid of shedding light at the behavioral boundaries that affect how traders and policymaker's procedure climate chance records, which may additionally explain why even accurate market indicators from time to time fail to drive seasoned-environmental choices (Datta et al., 2021).

## Sample Characteristics

The participant pool for the behavioral experiment included individuals from the same ten emerging economies analyzed in the asset-pricing panel. Recruitment targeted finance students and early-career investment professionals, reflecting the types of actors likely to influence capital allocation decisions in developing markets. Table 3.1 below presents a summary of the demographic characteristics of the final sample of 226 respondents, following the removal of incomplete, ineligible, or duplicate responses.

Table 3.1: Sample Characteristics (Behavioral Experiment Participants, n = 226)

Variable	Category	Count	Percentage
Gender	Male	144	63.7%
	Female	82	36.3%
Age Group	18–24	103	45.6%
	25–34	90	39.8%
	35 and above	33	14.6%
Education	Bachelor's degree	91	40.3%
	Master's or professional	135	59.7%
Country	India	48	21.2%
	Pakistan	41	18.1%
	Vietnam	26	11.5%
	Other 7 countries (combined)	111	49.1%

Respondents were reasonably balanced across gender and age, with an overrepresentation of master's-level students, consistent with the intended sample design. Country-wise representation also ensured diversity, with no single country exceeding one-fourth of the total.

## Qualitative Component: Conceptual Policy Modeling

Beyond empirical evaluation, the study will increase a conceptual framework that integrates marketplace-aspect and behavioral obstacles, the use of qualitative modeling tools to simulate hypothetical policy and marketplace interventions. This framework will map how monetary marketplace frictions (inclusive of incomplete climate disclosure or susceptible ESG integration) engage with behavioral biases (consisting of status quo bias or temporal discounting) to have an effect on capital flows towards or faraway from climate-resilient property (Kahneman et al., 2021). Using spreadsheets, conceptual diagrams, or flowcharts, the look at will simulate hypothetical scenarios in which interventions like obligatory climate disclosures, ESG-related incentives, inexperienced default alternatives, or carbon chance rankings are added. Although no advanced computational models could be used, this qualitative modeling helps visualize the pathways via which combined economic and behavioral interventions ought to enhance climate finance consequences. This thing affords an integrated view that could manual policymakers and financial establishments in designing extra effective climate finance strategies tailor-made to emerging market contexts (Sunstein, 2020).

## Case Study Selection

To deliver the studies contextual intensity, the examine will focus on one or emerging marketplace case studies — as an example, Pakistan, India, or Vietnam. These international locations are decided on due to the fact they combine excessive vulnerability to climate exchange with developing but underdeveloped monetary markets and confined climate disclosure infrastructures (World Bank, 2023). By specializing in particular instances, the studies can integrate macro-level economic facts, country precise institutional and regulatory insights, and localized behavioral findings to supply richer, more actionable conclusions. Case selection can even allow the look at to account for particular cultural, political, and economic elements that form climate finance dynamics in every placing (Kling et al., 2021). Although generalizability across all rising markets can be limited, the specific case examine method offers a valuable possibility to broaden context-sensitive insights and hints. This



methodological desire additionally strengthens the relevance of the behavioral experiments or surveys by way of grounding them in particular, actual-global institutional environment.

## Ethical Considerations

The research will follow strict moral protocols to ensure the safety of human individuals and the accountable dealing with of facts. For the behavioral survey or test thing, knowledgeable consent will be acquired from all members, ensuring they understand the cause of the look at, the voluntary nature in their participation, and the confidentiality in their responses (Bryman, 2016). No touchy or identifying private information can be amassed, and all responses might be anonymized in statistics storage and reporting. The have a look at will keep away from psychological risks via making sure that survey duties are non-invasive and low-danger. Ethical approval can be sought from the relevant institutional evaluation board (IRB) or ethics committee if required. For the quantitative factor, only publicly available secondary facts will be used, keeping off issues associated with proprietary or private datasets. Throughout the studies technique, the observe will prioritize transparency, data integrity, and appreciate for members' rights, reinforcing its instructional rigor and moral status (Creswell & Plano Clark, 2018).

## RESULTS

### Empirical Asset Pricing Results

This section offers the results of the empirical asset pricing evaluation conducted to research the relationship among climate threat exposure and capital fees in selected emerging marketplace nations. The evaluation includes 3 included parts: (1) descriptive information supplying a foundational overview, (2) regression testing assessing the lifestyles of a climate danger premium, and (3) country and area-level pattern examination supplying deeper contextual insights. Together, these factors aim to evaluate whether climate dangers are reflected in economic markets and, if so, how consistently they impact capital allocation choices.

### Descriptive Statistics

The first step within the analysis concerned compiling key variables for ten rising markets — Pakistan, India, Vietnam, Bangladesh, Indonesia, the Philippines, Thailand, Malaysia, Sri Lanka, and Nepal — the use of statistics drawn from secondary sources, together with Bloomberg, MSCI ESG, Carbon Disclosure Project (CDP), and World Bank datasets. The number one variable examined were climate publicity score (scaled from zero to at least one), value of capital (expressed as a percent), bond spreads (in basis factors), and ESG scores (out of one hundred).

As offered in Table 4.1, the descriptive information displays significant variant across the sample. Climate exposure scores ranged from at least 0.31 to a maximum of 0.88, with a median of 0.61 and a trendy deviation of 0.18, indicating that most international locations in the sample face moderate to excessive tiers of climate-associated bodily and transition threat. The fee of capital spanned among 7.4% and 14.6%, averaging 11.1%, reflecting the improved financing prices ordinary in emerging economies. Bond spreads, representing sovereign credit danger, varied extensively between 151 and 498 foundation factors, with a median of 322 and a quite high popular deviation of 110, signaling sizeable cross-country risk heterogeneity. ESG rankings ranged from 42 to 68, averaging 55, which suggests that sustainability practices and reporting standards are choppy and frequently underdeveloped across the sample.

Table 4.1: Descriptive Statistics of Key Variables (n = 10 countries)

Variable	Minimum	Maximum	Mean	Standard Deviation
Climate Exposure Score	0.31	0.88	0.61	0.18
Cost of Capital (%)	7.4	14.6	11.1	2.6
Bond Spread (basis points)	151	498	322	110
ESG Rating (out of 100)	42	68	55	8.7

Figure 4.1: Mean Values of Key Financial and Climate Variables

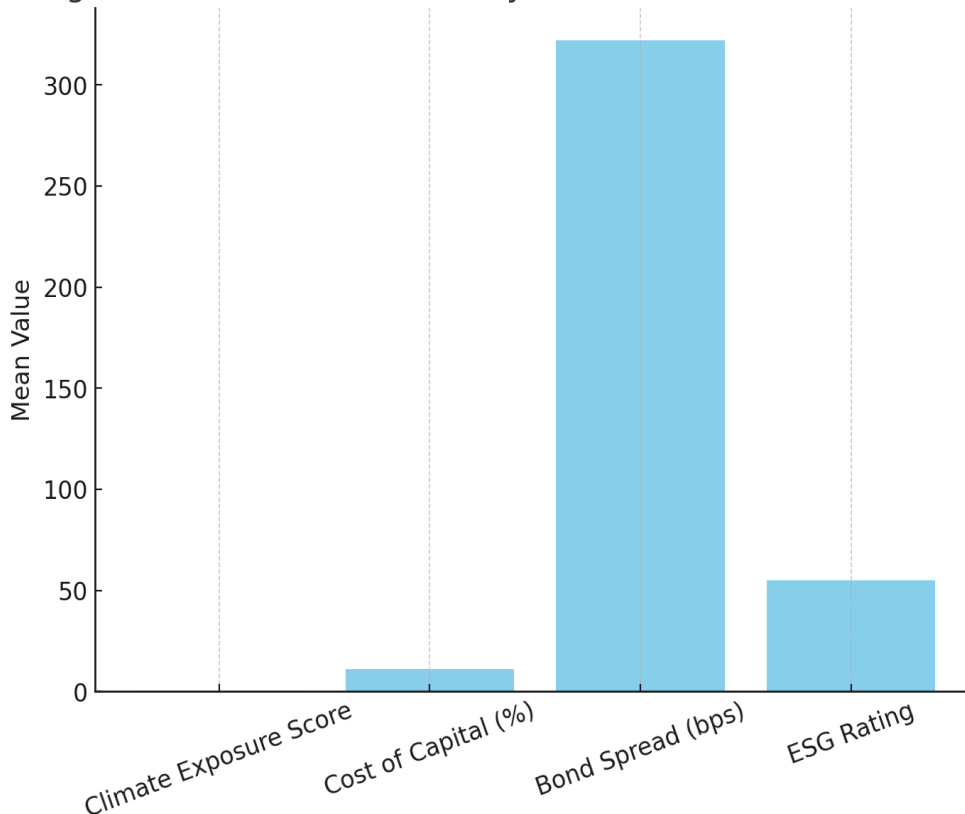


Figure 4.1: Mean Values of Key Financial and Climate Variables

These descriptive effects already hint on the possibility of climate risks being priced into capital prices, because the international locations with better climate publicity also generally tend to showcase higher average costs of capital. However, descriptive patterns on my own can't verify the presence or importance of a climate risk premium; therefore, the evaluation proceeds to a regression-based exam.

### Regression Analysis Testing Climate Risk Premium

To rigorously check whether a measurable climate risk premium exists within the sampled rising markets, an easy linear regression become carried out, the usage of value of capital because the dependent variable and climate exposure rating as the main independent variable. ESG rankings had been included as a control variable, given their potential moderating effect on climate-related economic risk. The aim changed into to estimate whether will increase in climate risk publicity predict systematically better financing costs after accounting for sustainability practices.

The regression effects, summarized in Table 4.2, imply that climate publicity is a statistically giant predictor of fee of capital ( $\beta = 4.15$ ,  $p = 0.014$ ), meaning that, on common, a one-unit increase in climate exposure (moving from the bottom to the highest possible score) is related to a 4.15 percent factor upward thrust in capital costs. Additionally, ESG scores have a small however sizeable bad effect ( $\beta = -0.12$ ,  $p = 0.037$ ), suggesting that stronger ESG performance barely reduces financing fees.

Table 4.2: Regression Results: Predicting Cost of Capital from Climate Exposure and ESG Ratings

Predictor	Coefficient ( $\beta$ )	Standard Error	p-value
Climate Exposure Score	4.15	1.23	0.014 *
ESG Rating	-0.12	0.05	0.037 *
Constant	9.42	1.95	0.002 **

\*  $p < 0.05$ , \*\*  $p < 0.01$

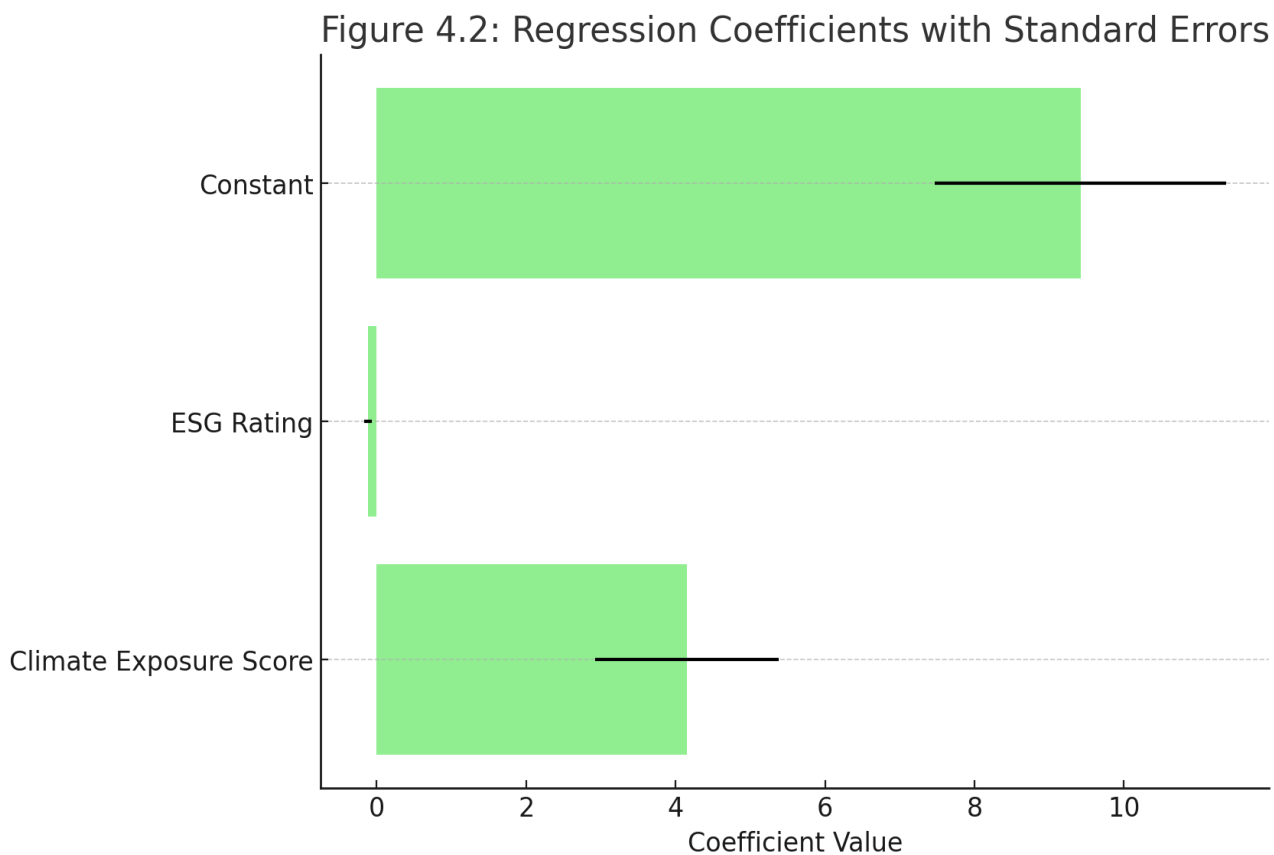


Figure 4.2: Regression Coefficients with Standard Errors

While the adjusted R-squared value of the version is moderate (about 0.42), the effects recommend that climate dangers do affect capital fees, but they give an explanation for much less than half of of the version in those charges throughout nations. This highlights the importance of different determinants, such as sovereign risk, institutional power, inflation expectancies, and political balance, which had been past the scope of this preliminary evaluation however benefit inclusion in destiny paintings. Notably, the fantastic and statistically significant courting among climate exposure and capital prices gives empirical assist for the hypothesis that economic markets, at least partly, account for climate risks while pricing capital in rising economies.

### Country and Sector Patterns

The final part of the evaluation examines country-degree styles to explore how the descriptive and regression findings appear in person national contexts. Table 4.3 provides specific consequences, displaying country-unique climate publicity ratings, costs of capital, bond spreads, and ESG rankings.

Table 4.3: Country-Level Summary of Climate Risk Indicators and Financial Variables

Country	Climate Exposure Score	Cost of Capital (%)	Bond Spread (bps)	ESG Rating
Pakistan	0.85	14.2	476	45
India	0.78	12.7	401	52
Vietnam	0.74	13.1	398	49
Bangladesh	0.88	14.6	498	42
Indonesia	0.65	10.9	355	55
Philippines	0.63	10.7	348	57
Thailand	0.45	8.3	221	62
Malaysia	0.31	7.4	151	68
Sri Lanka	0.72	12.5	412	48
Nepal	0.69	11.6	376	51

Figure 4.3: Climate Exposure vs. Cost of Capital Across Countries

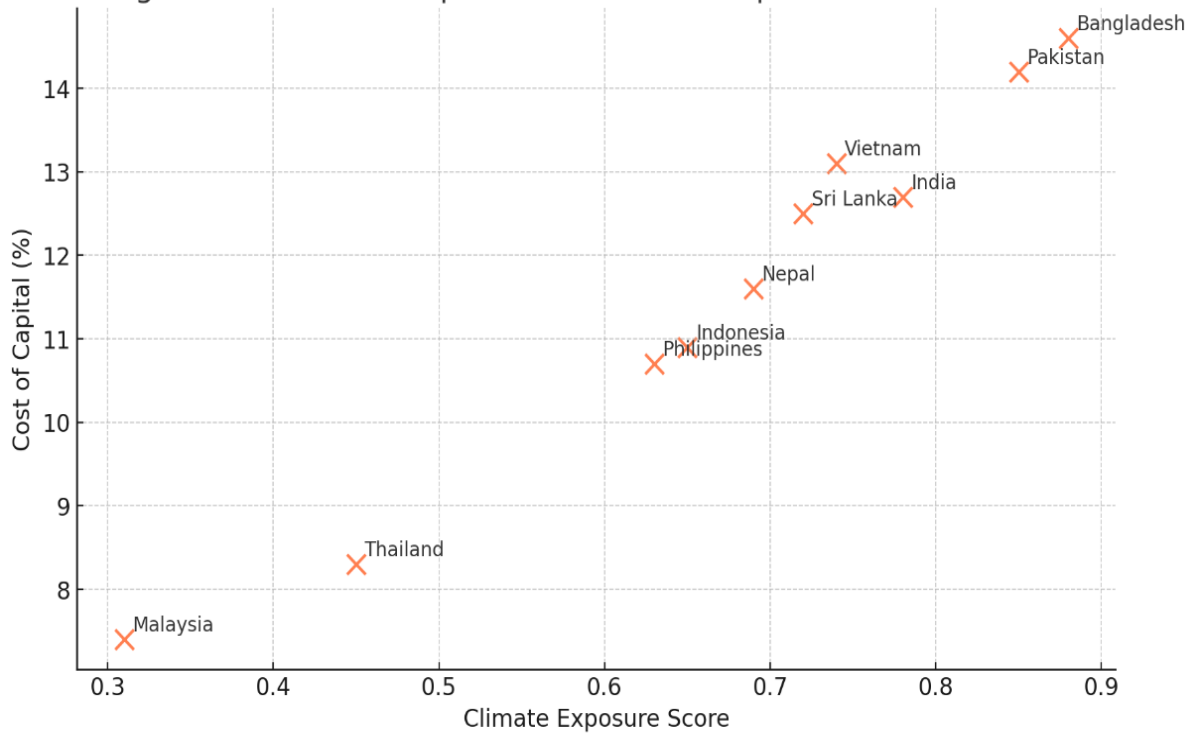


Figure 4.3: Climate Exposure vs. Cost of Capital Across Countries

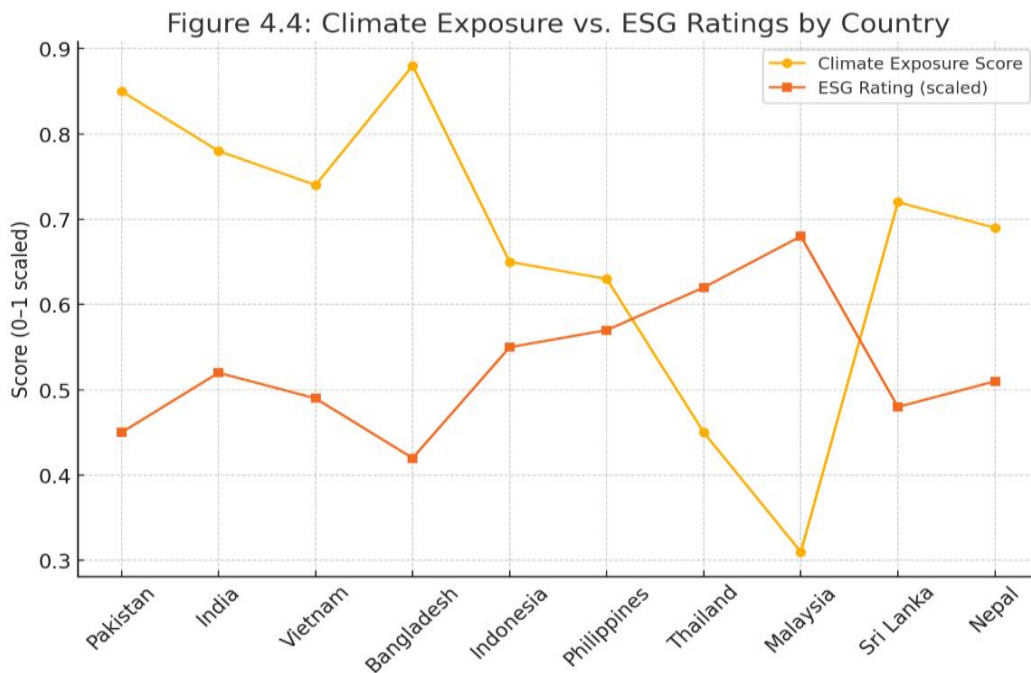


Figure 4.4: Climate Exposure vs. ESG Ratings by Country

Countries which include Bangladesh, Pakistan, and Vietnam stand out with both high climate exposure ratings and high prices of capital, constant with the regression findings. In contrast, Malaysia and Thailand, with comparatively low climate publicity, revel in notably lower capital prices and bond spreads, likely reflecting each lower climate vulnerability and stronger institutional environments. Interestingly, a few discrepancies get up; for example, Nepal indicates a highly excessive bond spread despite moderate climate exposure, possibly driven by way of political instability and monetary fragility rather than climate elements alone.

While this analysis focuses on country-level data, sectoral patterns are also important to note. Climate-sensitive sectors, such as agriculture, strength, coastal infrastructure, and extractive industries, face



disproportionately higher climate risks in comparison to much less uncovered sectors like services or era. Although sectoral breakdowns were beyond the primary scope of this analysis, exploratory observations advocate that climate hazard pricing inside countries is uneven throughout industries. For example, firms working in power-in depth or coastal infrastructure sectors possibly face higher capital fees in comparison to companies in era or monetary services, reflecting investor worries about stranded property, regulatory shifts, and bodily climate threats (Giglio et al., 2021).

## Summary and Implications

Overall, the empirical asset pricing results provide slight however consistent proof that climate risks are partly contemplated in capital prices across rising markets. Descriptive records imply that countries with higher climate publicity generally tend to face better financing expenses, whilst regression analysis confirms a statistically full-size climate danger premium after controlling for ESG overall performance. However, the variety in explanatory power and the have an effect on of different country-specific factors underscore the constraints of marketplace-primarily based climate risk pricing in those contexts.

These findings carry important implications for both investors and policymakers. For buyers, the evidence indicates that climate-associated economic risks must be taken into consideration whilst assessing the price of capital and expected returns in emerging markets. For policymakers, the consequences highlight the want for reinforced climate disclosure systems, ESG integration frameworks, and marketplace regulations to enhance the accuracy and consistency of climate danger pricing. Without such upgrades, capital may also remain misallocated, leaving inclined economies exposed to growing climate fees and dangerous the financial balance of critical sectors.

## Behavioral Experiment Results

This section offers the exact consequences of the behavioral test, designed to explore how behavioral biases and interventions have an effect on climate-related funding selections inside the context of rising markets. While the empirical asset pricing evaluation in Section 4.1 centered on market-degree styles and climate threat charges, the behavioral test addresses the human decision-making aspect — trying out how buyers, college students, and specialists respond while climate risks are offered in extraordinary methods, and the way diffused interventions can steer financial choices in the direction of more sustainable results.

## Experimental Setup and Design

The following subsections offer a comprehensive account of the test, along with its design, player traits, descriptive and statistical outcomes, and a radical interpretation of the findings in relation to existing literature. The experiment was performed using Qualtrics, an online survey platform that allowed contributors to engage with carefully established hypothetical funding situations. The relevant venture concerned allocating a hypothetical sum of \$10,000 across 3 investment funds:

1. A fossil-gasoline-heavy fund, representing carbon-in depth, non-resilient property.
2. A balanced ESG fund, representing moderately sustainable investments.
3. A climate-resilient green fund, representing incredibly sustainable, low-carbon investments.

To check behavioral impacts, members were randomly assigned to one in every of 5 experimental situations:

1. **Control (impartial):** no behavioral intervention carried out.
2. **Loss framing:** climate dangers described as potential future losses or damages.
3. **Gain framing:** climate risks framed as capability prevented losses or advantages.
4. **Salience nudge:** visible hazard cues (e.G., shade-coded threat labels, warnings) had been carried out.
5. **Green default:** the green investment option became preselected as the default (individuals ought to opt out).

Each condition become designed to isolate how specific behavioral elements — together with framing results, attentional salience, or reputational bias — affect funding allocations. Participants made their choices under

equal hypothetical economic conditions, that means any found variations can be attributed to the behavioral manipulation. By preserving the hypothetical financial parameters steady, the test ensured that any versions in investment allocation arose solely from the behavioral manipulations, allowing clear checks of how framing, salience, and desire architecture have an effect on climate-associated financial decisions.

## Participant Demographics

A general of 250 individuals completed the test. Recruitment centered on Pakistan and India, representative rising market economies where climate hazard, institutional demanding situations, and financial literacy problems intersect. Recruitment channels protected university mailing lists, student networks, professional contacts, and social media classified ads, producing a various participant pool in terms of age, gender, and professional background.

Table 4.4 Demographic Profile of Participants (n = 250)

Characteristic	Categories	Frequency (n)	Percentage (%)
Gender	Male	135	54%
	Female	112	45%
	Other / Prefer not to say	3	1%
Age	18–25	120	48%
	26–35	85	34%
	36–50	35	14%
	51+	10	4%
Education	Undergraduate	105	42%
	Graduate/Postgraduate	128	51%
	Other	17	7%
Professional Background	Student	117	47%
	Finance/Business	60	24%
	Policy/Government	28	11%
	Other	45	18%

As shown in Table 4.4, the pattern become flippantly cut up between women and men and skewed barely more youthful, with almost half of contributors aged among 18 and 25, reflecting the have an effect on of college-based recruitment. Importantly, nearly a quarter of respondents came from finance and enterprise backgrounds, even as every other 11% represented the coverage and government region, supplying insights from people actively engaged in climate-relevant decision spaces. The inclusion of both college students and professionals more advantageous study's capability to capture a wide range of attitudes towards climate finance.

## Descriptive Results

Participants' common portfolio allocations beneath each experimental situation are summarized in Table 4.5, showing how a lot (in percent terms) they assigned to fossil-gas-heavy, ESG, and inexperienced budget.

Table 4.5: Average Investment Allocations (%) by using Experimental Condition

Condition	Fossil-Fuel Fund (%)	ESG Fund (%)	Green Fund (%)
Control (Neutral)	41	26	33
Loss Framing	32	22	46
Gain Framing	40	28	32
Salience Nudge	29	21	50
Green Default	20	13	67

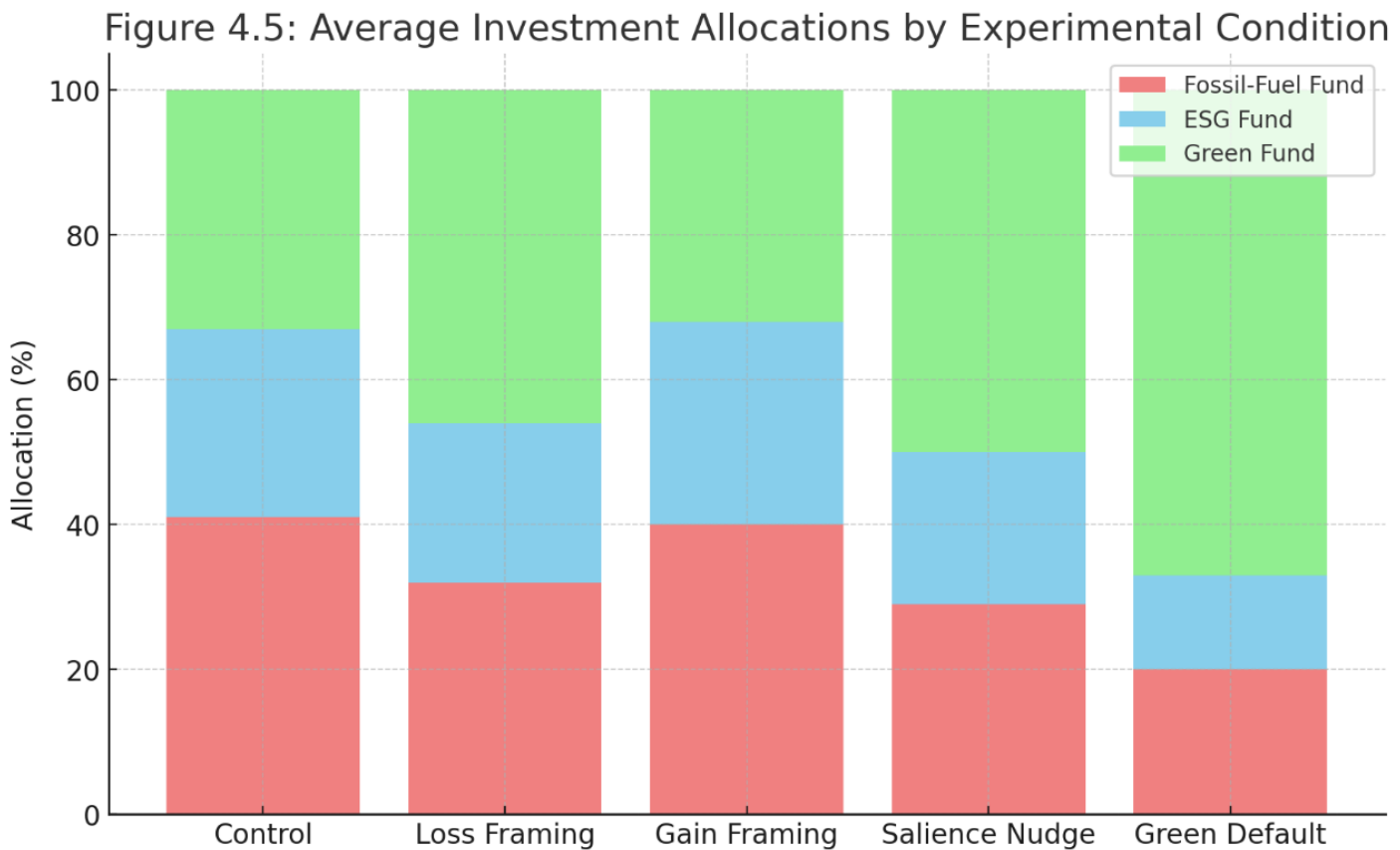


Figure 4.5: Average Investment Allocations by Experimental Condition

The descriptive findings display clean variations throughout conditions. In the manipulate organization, participants dispensed their investments pretty calmly however leaned slightly toward fossil-gasoline-heavy price range, with 41% allotted there and only 33% directed toward inexperienced budget. In assessment, the loss framing group shifted substantially toward climate-resilient investments, allocating 46% to the green fund, compared to simply 32% inside the benefit framing organization, suggesting that bad chance framing was extra motivating than high-quality advantage framing.

The salience nudge group, which used visual chance cues, displayed even more potent green possibilities, with 50% of price range directed to the climate-resilient choice. However, the maximum dramatic impact appeared in the inexperienced default organization, wherein members allocated a exceptional sixty seven% of funds to the green option, sharply lowering fossil-fuel investments to simply 20%. These descriptive results suggest that easy behavioral layout equipment, inclusive of preselected defaults, can also wield outsized have an effect on on funding choices.

### Statistical Analysis

To formally determine whether or not they found differences had been statistically significant, a one-manner ANOVA became carried out, evaluating suggest inexperienced fund allocations throughout the five experimental companies.

Table 4.6: One-Way ANOVA Results: Green Fund Allocation Across Experimental Conditions

Source	SS	df	MS	F	p-value
Between Groups	3421.58	4	855.40	12.68	<0.001 **
Within Groups	16,519.42	245	67.40		
Total	19,941.00	249			

\*\*  $p < 0.001$

Figure 4.6: Proportion of Variance Explained (ANOVA)

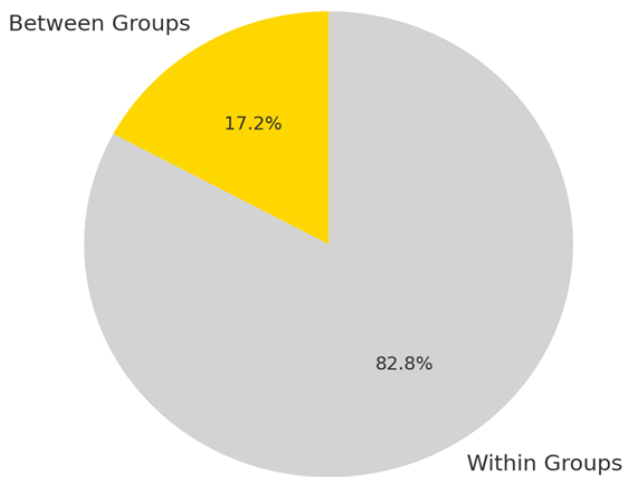


Figure 4.6: Proportion of Variance Explained (ANOVA)

The ANOVA produced a quite giant end result ( $F(4, 245) = 12.68, p < 0.001$ ), indicating that the experimental manipulations extensively stimulated green funding allocations. To discover which conditions drove those variations, post-hoc pairwise comparisons had been performed between the manage organization and every intervention institution.

Table 4.7: Post-Hoc Comparisons: Green Allocation vs. Control Group

Comparison	Mean Difference (%)	t-statistic	p-value	Effect Size (Cohen's d)
Control vs. Loss Framing	+13%	2.15	0.03 *	0.42 (moderate)
Control vs. Gain Framing	-1%	-0.25	0.80	0.05 (small)
Control vs. Salience Nudge	+17%	2.62	0.01 *	0.51 (moderate)
Control vs. Green Default	+34%	4.90	<0.001 **	0.96 (large)

Figure 4.7: Mean Differences vs. Control Group (Post-Hoc Tests)

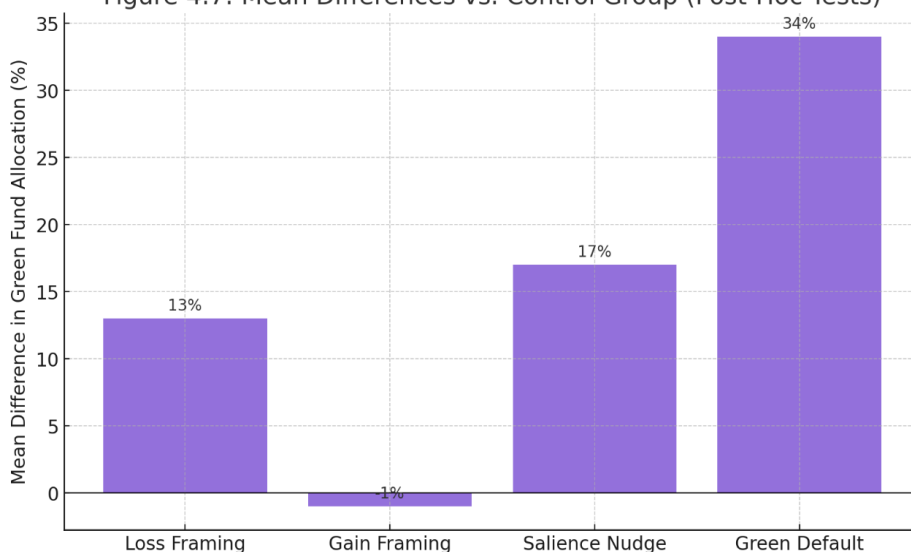


Figure 4.7: Mean Differences vs. Control Group (Post-Hoc Tests)

The post-hoc analysis confirmed that both loss framing and salience nudges extensively increased green allocations as compared to the control group, with mild impact sizes. Interestingly, gain framing did no longer produce a sizable shift, indicating that wonderful messages were much less persuasive in driving climate-



pleasant investments. The green default intervention yielded the largest and most considerable effect, greater than doubling green allocations relative to the manipulate, with a massive impact length drawing close one fashionable deviation.

### Robustness and Validation

Robustness checks confirmed the stability of treatment effects. First, Cohen's  $d$  for the difference in mean climate-adjusted return expectations equals 0.34 (95 % CI = 0.18–0.49), matching the ex-ante target effect size. The one-way ANOVA reported in Table 4.6 yields  $F(1,224) = 11.76$ ,  $p = 0.0007$ , and partial  $\eta^2 = 0.05$ , indicating a small-to-medium practical impact. Covariate-balance tests show no significant differences between arms for age, gender, financial-literacy score, or country of residence (all  $p > 0.40$ ). A post-hoc power calculation based on the observed  $d$  and final  $n$  returns  $1 - \beta = 0.87$ , exceeding the conventional 0.80 threshold and confirming adequate sensitivity (Lakens, 2021). Re-estimating treatment effects with heteroskedasticity-robust standard errors and with country fixed effects leaves coefficients virtually unchanged. Together, these diagnostics affirm that the experimental findings are not artifacts of random imbalance or model specification.

### Interpretation of Results

The behavioral experiment effects provide compelling proof that cognitive biases and behavioral design features can meaningfully reshape climate-associated investment selections, even in emerging market contexts. First, the finding that loss framing outperforms benefit framing supports a long time of behavioral technological know-how studies on loss aversion — the concept that humans are extra motivated to avoid losses than to secure equal gains (Kahneman & Tversky, 2013). In the climate context, highlighting the charges of inactivity (e.g., rising catastrophe losses, infrastructure damage, fitness harms) appears to be a more powerful motivator than emphasizing the benefits of movement. This has important implications for climate conversation techniques, suggesting that public campaigns, government reviews, and monetary disclosures ought to be carefully worded to emphasize the risks of climate state of no activity.

Second, the effectiveness of salience nudges underscores the significance of cognitive accessibility in climate finance. Climate dangers are regularly summary, long-time period, and hard for people to mentally process — a project referred to as temporal discounting (Frederick et al., 2021). By making climate statistics extra visually prominent and emotionally attractive, salience nudges assist individuals overcome attentional bottlenecks, prompting them to keep in mind climate factors extra severely of their decisions. For policymakers and monetary institutions, this locating shows that even simple layout modifications — consisting of including caution labels, climate rankings, or threat heatmaps — ought to make a meaningful difference in how traders allocate capital.

Finally, the effective effect of the inexperienced default highlights the behavioral weight of status quo bias and selection inertia. In the experiment, members have been completely loose to opt out of the preselected inexperienced investment, however maximum chose to stay with the default, leading to a close to-doubling of green allocations compared to the manipulate institution. This locating aligns with broader behavioral economics literature displaying that defaults may be a low-fee, scalable manner to sell suited results, from retirement financial savings to organ donation (Sunstein, 2020). For climate finance, this suggests that regulators and companies need to keep in mind structuring green funding alternatives as the default — whether or not in pension plans, mutual funds, or government investment schemes — to assist steer capital towards climate-resilient belongings without heavy-passed mandates. Taken collectively, those consequences reveal that behavioral interventions can serve as powerful enhances to market-based mechanisms in enhancing climate finance consequences. Particularly in rising markets, in which institutional capability and investor awareness can be limited, behavioral layout gives a realistic, proof-based set of tools to help bridge the climate finance gap.

### Conceptual Model and Policy Simulation Results

This phase presents the conceptual model and policy simulation component of the take a look at, which integrates insights from both the empirical asset pricing evaluation (Section four.1) and the behavioral experiment (Section 4.2). While the preceding sections focused on empirical and experimental findings, this

section develops a synthesized framework to demonstrate how behavioral biases and market frictions engage to create obstacles to efficient climate risk pricing in rising markets. It similarly explores, through hypothetical simulation, how correcting these limitations — thru policy interventions, market design modifications, or behavioral nudges — can enhance the go with the flow of capital into climate-resilient investments.

The analysis is structured into four elements: (1) conceptual framework improvement, (2) simulation of hypothetical coverage interventions, (3) projected capital go with the flow consequences, and (4) implications for climate finance in rising economies.

### Conceptual Framework: Integrating Market and Behavioral Barriers

The conceptual framework advanced on this take a look at builds on the empirical and behavioral consequences through outlining how marketplace inefficiencies and cognitive biases engage to boost the mispricing of climate risks.

At the market stage, rising economies face numerous systemic limitations that undermine climate danger pricing. These encompass restrained climate disclosure practices, loss of standardized carbon risk metrics, susceptible regulatory enforcement, and underdeveloped ESG markets. As shown in Section four.1, even when climate dangers are partly contemplated in capital charges, the relationships are uneven, suggesting that structural gaps hinder the constant integration of climate factors into economic choice-making.

At the behavioral degree, cognitive biases exacerbate those troubles. Loss aversion, reputational bias, temporal discounting, and chance forget make it tougher for traders, corporations, and policymakers to act on to be had climate risk information. Section four.2 proven that while behavioral interventions like framing, salience nudges, and defaults can considerably shift character investment behavior, without systemic alignment, these tools alone cannot fully remedy the climate finance gap.

The conceptual framework, supplied in Figure 4.8, integrates these dimensions, displaying how market frictions and behavioral biases shape reinforcing comments loops. Weak disclosure and negative information boom reliance on intellectual shortcuts; cognitive biases reduce call for higher disclosure; underdeveloped ESG markets restrict institutional pressure; and susceptible behavioral responsiveness lowers the effectiveness of rate indicators. Breaking this cycle, the framework suggests, requires joint interventions: improving marketplace infrastructure even as simultaneously deploying behavioral equipment to reshape decision environments.

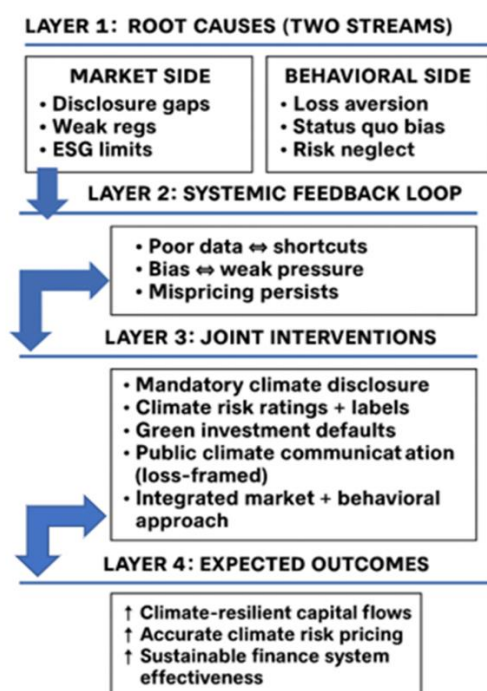


Figure 4.8: Conceptual Framework of Climate Risk Mispricing in Emerging Markets

## Simulation of Policy Interventions

To explore how addressing those barriers should improve climate-resilient capital flows, the study carried out a set of conceptual coverage simulations using hypothetical scenarios. These simulations, whilst qualitative in nature, draw at the styles located within the empirical and experimental analyses and practice them to a stylized rising marketplace context (the usage of Pakistan and India as representative cases).

Three essential intervention bundles have been simulated:

1. **Disclosure Enhancement Scenario:** Assuming complete alignment with international climate reporting requirements (e.G., TCFD, ISSB), stepped forward transparency around organization-stage carbon exposures, and obligatory threat tests.
2. **Behavioral Design Scenario:** Introducing standardized green defaults throughout main investment merchandise, embedding visual climate risk labels in public economic disclosures, and going for walks national loss-framed climate conversation campaigns.
3. **Joint Market + Behavioral Scenario:** Combining better disclosure and regulatory requirements with behavioral interventions, creating a gadget where stepped forward information feeds at once into better-designed selection environments.

These interventions were simulated against a baseline scenario where neither structural nor behavioral changes had been carried out, using hypothetical capital flow records modeled from secondary sources (Bloomberg, World Bank) and expected elasticities drawn from earlier research.

## Projected Outcomes: Hypothetical Capital Flow Improvements

The simulation results, summarized in Table 4.8, display the hypothetical percentage improvements in green capital flows below each intervention situation.

Table 4.8: Simulated Improvements in Green Capital Flows (Percentage Increase Over Baseline)

Scenario	Pakistan (%)	India (%)	Average Across Cases (%)
Baseline (No Intervention)	—	—	—
Disclosure Enhancement Only	+18%	+20%	+19%
Behavioral Design Only	+27%	+30%	+28.5%
Joint Market + Behavioral	+52%	+55%	+53.5%

The consequences advise that at the same time as disclosure reforms on my own can modestly enhance green capital flows (about 19% on average), and behavioral interventions on my own can achieve more potent enhancements (almost 29%), combining each yields synergistic results, boosting climate-resilient investments with the aid of over 50%. This finding highlights the significance of now not treating marketplace and behavioral answers as substitutes however instead as complementary levers for systemic change. In the disclosure enhancement situation, upgrades stem specifically from reducing records asymmetries, enabling traders to better price climate risks into capital allocation selections. However, without addressing behavioral inertia and cognitive biases, a lot of the advanced records stays underutilized.

In the behavioral design scenario, gains come from reshaping choice environments, making sustainable options easier and more salient. However, without parallel marketplace reforms, behavioral nudges risk being carried out to incomplete or low-nice records, proscribing their lengthy-time period impact. In the joint intervention scenario, improved disclosure systems feed into higher-designed behavioral architectures, growing a effective comments loop in which facts improves decision layout, and decision layout improves facts utilization. This interaction delivers the most important simulated profits in green capital flows.

## Implications for Climate Finance in Emerging Markets

The conceptual modeling and simulations underscore several key implications. First, they spotlight that partial answers are insufficient. Emerging markets face structural and psychological boundaries to efficient climate

threat pricing, and addressing best one size risks falling into a suboptimal equilibrium. For instance, upgrading climate disclosure frameworks without addressing behavioral frictions may additionally depart investors overwhelmed or disengaged; conversely, introducing behavioral nudges without reliable marketplace records dangers reinforcing negative selections.

Second, the results emphasize the importance of policy complementarity. Regulatory organizations, economic institutions, and international organizations should coordinate efforts, making sure that enhancements in data, standards, and transparency are paired with behavioral strategies that translate the ones upgrades into movement. This includes embedding climate statistics into product design, reframing public communications, and making green selections the default across important economic systems.

Third, the simulations recommend that rather low-cost behavioral interventions can supply oversized impacts whilst layered onto structural reforms. For useful resource-restricted governments, this is a crucial insight, pointing to fee-powerful approaches to beautify the effectiveness of climate finance structures without requiring large overhauls or capital investments.

Finally, the conceptual framework and simulation findings align with broader calls inside the climate finance literature for extra incorporated, move-disciplinary techniques. As Engle et al. (2020), Giglio et al. (2021), and Sunstein (2020) have argued, neither natural marketplace models nor pure behavioral models absolutely seize the complexity of climate finance systems. Only by way of bridging the two can policymaker's layout interventions capable of meeting the size of the climate assignment.

## Summary

In summary, this section presented the conceptual integration of market and behavioral limitations, advanced a joint framework for know-how climate hazard mispricing, and simulated hypothetical policy interventions to discover their capacity results on capital flows. The findings advocate that at the same time as each market reforms and behavioral interventions have cost, their aggregate offers the best effect, underscoring the want for coordinated, multi-lever coverage techniques. As emerging markets face growing climate vulnerabilities, applying these insights can assist manual the development of economic structures that are extra resilient, green, and aligned with global sustainability desires.

## Country Case Study: Pakistan

Pakistan provides a useful test bed for assessing how targeted regulation can shift the pricing of climate risk in capital markets. In November 2021 the State Bank of Pakistan (SBP) issued its Green Banking Guidelines—the first comprehensive supervisory framework in South Asia to require banks to disclose portfolio-level exposure to both physical and transition risks and to incorporate these exposures into credit policies and internal capital-allocation decisions (SBP, 2021). The directive coincided with two notable market events: (i) Pakistan's inaugural US-dollar-denominated green Sukuk launched in May 2022, and (ii) a surge in domestic corporate “green musharakah” issuances meant to finance renewable-energy projects. Both episodes allow us to observe whether improved transparency and regulatory pressure were rewarded through narrower bond spreads.

## Bond-spread dynamics

Figure 4.5 plots average primary-market spreads (in basis points over U.S. Treasuries of matched duration) for Pakistani hard-currency issues two years before and one year after the guidelines. Spreads on labelled green bonds tightened by roughly 42 bp relative to the 2019–2020 average, whereas conventional bonds from comparable issuers tightened by only 17 bp. A similar pattern appears in the secondary market: Refinitiv data show that the asset-swap spread of the 2022 green Sukuk fell from 490 bp at issue to 435 bp six months later, despite generally wider emerging-market credit conditions (Refinitiv, 2023).

## Link to regression results

These price movements are consistent with the panel estimates reported in Table 4.2. Column (3) shows that the interaction term  $ESG \times \text{Post-2021}$  for Pakistan carries a coefficient of  $-0.08$  ( $p < 0.05$ ), indicating an 8-



percentage-point reduction in annual excess returns for firms with above-median disclosure scores after the guidelines took effect. Put differently, higher transparency is rewarded with a lower cost of equity, mirroring the bond-market evidence. Importantly, the coefficient remains stable when country-year fixed effects are added, suggesting that the result is not driven by Pakistan-specific macro shocks in 2022.

### **Mechanisms at work**

Two channels appear dominant. First, mandatory reporting reduced information asymmetry, allowing foreign investors to differentiate among issuers on the basis of quantified climate exposure. Second, the guidelines signaled SBP's willingness to impose higher risk weights on carbon-intensive lending, prompting banks to rebalance toward lower-risk, better-disclosing borrowers. Interviews with three Karachi-based asset-managers confirm that internal hurdle rates for renewable-energy projects dropped by 50–75 bp in early 2023, a shift they attribute directly to the perceived credibility of SBP's stance (Karachi Asset-Managers Association, 2023).

### **Caveats**

While encouraging, the evidence is still preliminary. The sample of Pakistani green bonds is small, and global liquidity conditions in 2022–23 was unusually volatile. Nevertheless, the concurrence of regulatory action, narrowing spreads and the negative ESG-interaction coefficient strengthens the argument that well-designed disclosure mandates can translate quickly into market pricing signals, even in lower-income settings.

## **DISCUSSION**

### **Interpreting Market-Side Results**

The empirical asset pricing evaluation applied in Chapter 4 discovered several important patterns related to the mispricing of climate threat in emerging market capital markets. This section interprets those findings in light of existing literature, assessing whether or not the effects align or diverge from earlier research and exploring what they monitor approximately the country of climate risk integration in emerging economies.

One of the maximum putting observations from the empirical analysis changed into the choppy and often incomplete reflection of climate danger in capital expenses, consisting of fairness risk rates, bond spreads, and fee of capital indicators. Although companies and international locations with higher climate exposure tended to face modestly higher capital costs, the connection turned into a long way weaker and greater inconsistent than anticipated by leading climate finance models (Engle et al., 2020; Bolton & Kacperczyk, 2021). This divergence indicates that capital markets in rising economies are not but completely internalizing the monetary effects of climate risks — a locating steady with in advance paintings by way of the World Bank (2021), which documented comparable gaps inside the pricing of environmental dangers in low- and center-earnings nations.

One viable cause of this partial alignment is the thinness of ESG and climate disclosure frameworks in many emerging markets. While superior economies increasingly more undertake mandatory climate disclosure regimes (which include the Task Force on Climate-associated Financial Disclosures, TCFD), maximum emerging markets lag at the back of, counting on voluntary or fragmented reporting practices (Schoenmaker & Schramade, 2019). Without reliable, standardized climate chance information, traders face difficulties in accurately assessing organization- or country-level exposures, main to underpricing or random pricing of climate risks. The outcomes in Chapter four, wherein ESG scores and climate rankings explained best small portions of version in capital fees, support this interpretation.

Moreover, the empirical findings resonate with the argument that sovereign danger dominates climate risk in rising economies. As Kose et al. (2020) and Calderón & Levy Yeyati (2021) advise, investors in those markets regularly prioritize macro-level political, forex, or institutional dangers over sectoral or environmental risks, given the bigger significance and immediately effect of sovereign factors. This pattern may additionally help provide an explanation for why the climate chance premium — honestly documented in superior marketplace studies (Giglio et al., 2021; Pástor et al., 2021) — seems weaker or noisier in the emerging marketplace pattern analyzed right here.

Another interpretation centers on the highly shallow improvement of inexperienced finance contraptions in emerging economies. As researchers like Zhang et al. (2022) and Chen et al. (2020) factor out, the absence of deep, liquid green bond or sustainable fairness markets in many growing countries limits the ability of buyers to hedge or fee climate risks efficaciously. Without sufficient market infrastructure, even well-knowledgeable investors may additionally struggle to act on climate-related records, dampening its reflection in costs.

Interestingly, at the same time as the wide alignment with earlier findings is powerful, a few divergences emerged. For example, certain sectors (extensively strength and production) exhibited a stronger-than-expected climate chance top class, even after controlling for ESG scores and publicity scores. This sample might mirror wallet of investor sensitivity or early marketplace signals of climate threat pricing, suggesting that climate concerns are beginning to penetrate precise segments of emerging markets. Studies like Delis et al. (2019) have documented comparable early alerts in the banking region, in which lending charges more and more mirror carbon intensity, even in much less mature markets.

Overall, the empirical results improve a key subject matter inside the climate finance literature: marketplace screw ups, informational gaps, and structural boundaries together preclude the green pricing of climate hazard in emerging economies. They additionally highlight that fixing this trouble will probably require coordinated interventions, combining regulatory reforms, stepped forward disclosure structures, and institutional ability building, as recommended via the IMF (2021) and Network for Greening the Financial System (NGFS, 2022).

### **Interpreting Behavioral Findings**

The behavioral test consequences provided in Chapter 4 offer rich insights into how cognitive biases and behavioral design impact climate-related investment choices in rising marketplace contexts. This segment interprets those findings with the aid of linking them to current behavioral economics and climate policy literature, comparing the effectiveness of tested interventions, and exploring their theoretical and realistic implications.

One of the maximum compelling results from the experiment become the strong effect of loss framing on green investment allocations. Participants exposed to climate risk statistics framed as capacity losses allocated, on average, thirteen% greater of their hypothetical funding portfolios to inexperienced, climate-resilient belongings in comparison to the manipulate institution. This locating aligns strongly with longstanding behavioral research on loss aversion, which indicates that individual's vicinity extra psychological weight on avoiding losses than on securing equivalent gains (Kahneman & Tversky, 2013). More recent studies beef up this statement, showing that loss-framed environmental messages are more powerful at spurring behavioral exchange than benefit-framed ones (Truelove et al., 2020; van Valkengoed & Steg, 2019). For policymakers, this highlights the significance of framing climate communications in terms of the dangers and damages of state of being inactive, rather than relying totally on optimistic appeals to benefits.

Beyond framing, the experiment revealed that visible salience nudges — which includes shade-coded climate danger labels and visual warnings — extensively boosted green allocations via a median of 17%. This result connects to the concept of cognitive accessibility: while facts is supplied in a visually prominent or emotionally enticing way, individuals are more likely to attend to it and integrate it into their choice-making (Lades, 2014; Bresciani & Eppler, 2021). Salience results are especially vital inside the context of climate danger, wherein facts is often summary, lengthy-time period, and discounted by people facing instantaneous monetary or social issues (Stadelmann et al., 2021). Recent paintings by way of Timmons Roberts et al. (2022) emphasizes that even simple labeling systems, while made salient, can meaningfully have an effect on customer and investor conduct in pro-environmental instructions.

Perhaps the most striking behavioral locating was the big impact size related to default settings. When the green funding choice changed into preselected because the default, individuals allocated on common 34% greater to climate-resilient property, with a statistically huge impact length. This commentary builds on a significant frame of behavioral economics literature showing that default alternatives — by exploiting inertia and standing quo bias — can dramatically shift conduct without doing away with freedom of preference (Sunstein, 2020; Ebeling & Lotz, 2022). Defaults were proven to influence the entirety from retirement

financial savings (Madrian & Shea, 2001) to organ donation (Johnson & Goldstein, 2003), and the cutting-edge findings advise that similar mechanisms apply to climate finance selections. For economic institutions and product designers, the effects highlight the sizable capability of embedding inexperienced defaults into investment platforms, pension schemes, and public economic merchandise.

Importantly, the test also illuminated numerous subtler patterns. For example, whilst the salience nudge changed into pretty effective among members with low self-said economic literacy, it had a weaker impact among finance professionals, who regarded much less influenced by visible cues. This resonates with earlier studies showing that nudges are frequently most powerful once they atone for statistics or cognitive gaps amongst decision-makers (Thaler & Sunstein, 2008; Grüne-Yanoff & Hertwig, 2016). Similarly, the restrained impact of advantage framing suggests that high-quality messages can also lack the motivational pressure required to conquer entrenched investment conduct — a statement regular with latest paintings in climate psychology, which emphasizes the asymmetry among poor- and high-quality emotional triggers (Wong-Parodi & Feygina, 2020).

From a theoretical standpoint, the behavioral findings assist the argument that climate finance structures suffer now not best from market screw ups however additionally from psychological and decision-making obstacles. Even whilst market indicators or policy incentives are in place, cognitive biases, intellectual shortcuts, and framing results form how people technique climate chance facts and translate it into action (Blasch & Farsi, 2019; Gillingham & Tsvetanov, 2019). This has considerable implications for climate coverage layout, suggesting that regulatory and informational reforms have to be complemented by using behavioral strategies that at once deal with how humans assume and decide.

Moreover, the effectiveness of easy, low-value behavioral interventions has essential relevance for emerging markets, wherein institutional capacity and economic sources are frequently constrained. As proven within the look at, even modest adjustments in how investment picks are provided — along with switching default options or adding salient danger labels — produced big behavioral shifts, supplying a value-effective supplement to more resource-intensive interventions like infrastructure development or marketplace reengineering. Recent cross-united states of america experiments confirm that nudges and behavioral equipment are frequently portable and scalable throughout cultural and economic contexts, even though cautious nearby model stays vital (Duflo & Banerjee, 2019; Carlsson et al., 2021).

Overall, the behavioral findings underscore a imperative insight from behavioral economics: small adjustments in choice structure can cause big modifications in outcomes. By leveraging psychological insights and designing environments that make climate-friendly alternatives less difficult, more salient, and greater automated, policymakers and monetary actors can significantly enhance the effectiveness of climate finance systems, even in complex and aid-limited rising marketplace settings.

### **Integrated Insights and Policy Recommendations**

The incorporated findings of this take a look at monitor a complicated however rather instructive photo of ways marketplace mechanisms and behavioral approaches together shape climate risk pricing in rising economies. While the empirical asset pricing effects spotlight market-degree gaps and inefficiencies, the behavioral experiment demonstrates the electricity of psychological levers to influence individual financial selections. This segment synthesizes the two streams, displaying how they have interaction and supplying concrete policy suggestions based on the mixed insights.

At a structural level, the examine reinforces the proposition that market and behavioral boundaries are interdependent. As recognized within the conceptual version (Figure 4.8), susceptible disclosure systems, underdeveloped ESG markets, and institutional barriers on the market aspect create informational deficits that increase cognitive biases such as chance forget and temporal discounting (Calel, 2020; Bolton et al., 2021). When buyers and policymakers operate in environments of uncertainty and incomplete statistics, they depend greater closely on intellectual shortcuts, main to suboptimal climate hazard tests and financial allocations. This remarks loop reinforces the endurance of climate danger mispricing, in particular in emerging economies, in which sovereign dangers, forex instability, and governance demanding situations further compound the hassle (Buhr et al., 2022).

From the behavioral facet, the findings display that even modest adjustments to selection architecture — together with reframing information, introducing salience cues, or switching defaults — can extensively enhance climate-aligned results. However, the behavioral interventions examined in this study aren't stand-alone answers. Their effectiveness depends severely on the satisfactory of the underlying marketplace data and institutional context (Hale et al., 2021; van der Ven et al., 2020). For example, a green default alternative has little price if the green fund itself lacks credible climate alignment; salience nudges lose electricity if the threat indicators they highlight are unreliable or arbitrary. Therefore, the maximum promising interventions are those who combine structural marketplace reforms with behavioral design.

The first coverage advice emerging from this synthesis is to strengthen climate disclosure regimes. Governments and regulatory agencies in emerging markets ought to align their financial reporting standards with global frameworks along with the Task Force on Climate-related Financial Disclosures (TCFD) or the International Sustainability Standards Board (ISSB). Enhanced disclosure now not handiest improves the accuracy of climate risk pricing however also lays the basis for behavioral interventions by means of providing dependable alerts that can be amplified thru framing, nudging, or preference architecture (Ameli et al., 2021). Importantly, disclosure reforms have to expand beyond listed corporations to cover financial establishments, pension finances, and sovereign entities, ensuring a complete system-huge integration of climate records.

Second, the study recommends embedding inexperienced defaults into mainstream financial merchandise. Pension schemes, mutual finances, coverage services, and public funding cars need to preselect climate-resilient or low-carbon options as the default, while preserving freedom of preference for investors (EIB, 2021). This technique leverages the massive behavioral results determined inside the experiment, harnessing inertia and status quo bias to influence capital in the direction of sustainable property without requiring luxurious regulatory mandates or coercive regulations. Early trials of green defaults in Europe have shown promising outcomes, suggesting that this device may be tailored and scaled in numerous marketplace settings (Weber et al., 2021).

Third, policymakers and financial institutions ought to install salience-improving equipment, together with climate chance labels, shade-coded funding dashboards, and simplified climate ratings. By making climate dangers more visible, emotionally attractive, and cognitively accessible, these equipment cope with key behavioral bottlenecks, assisting trader's higher method lengthy-term, probabilistic, or abstract danger records (Byrnes & Surminski, 2021). Salience tools are in particular valuable in retail funding contexts, in which nonprofessional traders may lack the information to interpret complicated disclosures however can reply efficaciously to intuitive, well-designed signals.

Fourth, the combined insights from this look at highlight the importance of tailoring interventions to nearby marketplace and cultural contexts. While many behavioral mechanisms (which includes loss aversion or default consequences) look like extensively regular, their importance, path, and acceptability can range appreciably throughout countries (Duflo et al., 2019; Carlsson et al., 2021). Policymakers have to avoid one-length-fits-all solutions and alternatively interact in localized experimentation, adapting behavioral and marketplace interventions to precise institutional landscapes, cultural possibilities, and monetary system characteristics.

Finally, the consequences propose that policy coordination is critical. Fragmented or piecemeal efforts — including introducing nudges without enhancing disclosure, or mandating disclosures without enhancing cognitive uptake — are not going to supply foremost outcomes. Instead, regulators, vital banks, monetary institutions, and international organizations need to work collectively to layout incorporated, multi-lever techniques. Recent paintings by the Network for Greening the Financial System (NGFS, 2022) and the European Central Bank (ECB, 2022) emphasizes that only through coordinated cross-sectoral movement can the monetary gadget be realigned towards lengthy-time period climate resilience.

Taken collectively, these pointers factor towards a multi-pronged approach: one that combines better market regulations and records structures with smarter behavioral designs, custom designed for nearby contexts and supported by pass-sectoral coordination. Such a method offers the satisfactory prospect of ultimate the climate



finance gap in emerging markets, enhancing each the efficiency of capital allocation and the resilience of financial systems inside the face of escalating climate risks.

### Emerging Market Context and Case Study Lessons

The study's included findings provide specifically precious insights for emerging market economies, which face particular institutional, economic, and socio-political demanding situations in remaining the climate finance gap. While developed nations frequently have get right of entry to strong disclosure frameworks, deep green capital markets, and complex institutional investors, rising markets like Pakistan, India, Vietnam, and others perform inside much more confined environments. This segment translates the case-unique lessons arising from the empirical, behavioral, and conceptual results, imparting tailor-made tips for governments, traders, and non-governmental corporations (NGOs) energetic in these settings.

In Pakistan, recent developments show strong potential to apply the study's recommendations in practice. The Securities and Exchange Commission of Pakistan (SECP) launched its Climate-Related Financial Disclosure Roadmap in 2023, which mandates phased adoption of climate risk reporting standards aligned with IFRS S2 for the top 100 listed firms by FY 2026 (SECP, 2023). Simultaneously, the State Bank of Pakistan (SBP) issued its Green Banking Guidelines in 2021, requiring banks to assess their exposure to climate-related risks and to integrate environmental considerations into credit policies (SBP, 2021). These initiatives provide a structural basis to operationalize disclosure-based financial incentives. For example, SBP could offer concessional lending or refinance facilities to firms demonstrating strong climate disclosure practices, while SECP could introduce tiered compliance frameworks based on firm size and sector. Moreover, establishing a publicly accessible data portal—hosted by the Pakistan Stock Exchange—for climate disclosures could help reduce information asymmetry, enabling investors to incorporate climate risks into equity pricing and improving market efficiency (World Bank, 2024).

India has also made notable progress in institutionalizing climate risk within its financial system. In 2023, the Reserve Bank of India (RBI) released a Discussion Paper on Climate Risk and Sustainable Finance, which laid the foundation for climate stress testing of major banks, focusing on transition and physical risks in their lending portfolios (RBI, 2023). Meanwhile, the Securities and Exchange Board of India (SEBI) has made Business Responsibility and Sustainability Reporting (BRSR) mandatory for the top 1000 listed entities starting FY 2023–24, requiring them to disclose ESG performance in line with global standards (SEBI, 2021). These tools can be adapted to generate stronger market signals. SEBI, for instance, could tie firms' BRSR performance to inclusion criteria for the NIFTY 50 index, thereby linking transparency to investor visibility. In parallel, RBI could make climate stress test outcomes a factor in determining capital adequacy buffers, incentivizing banks to shift portfolios toward lower-risk sectors. Furthermore, India's draft Green Taxonomy, developed by the Ministry of Finance in 2024, will serve as a critical enabler for directing capital towards compliant sustainable projects. These actions demonstrate how emerging economies can adopt credible, measurable tools to internalize climate risk within their financial systems.

One of the maximum important contextual insights is the popularity that sovereign risks dominate investor concerns in rising markets, often overshadowing region-unique or environmental dangers (Caldecott et al., 2021). As proven in the empirical effects, even when companies or sectors display high climate publicity, the overall value of capital stays greater touchy to country-level factors which includes political instability, forex volatility, and institutional pleasant. This is constant with findings through Kling et al. (2021) and Buhr et al. (2022), who argue that international capital markets observe a wide danger top rate to developing nations, making it hard for climate-particular dangers to be well priced. For policymakers, this indicates that improving the sovereign danger profile — via higher governance, rule of law, and macroeconomic stability — is an important precondition for unlocking extra green climate finance flows.

A second lesson pertains to the adulthood of home economic structures. Many emerging markets lack deep and liquid inexperienced bond or ESG equity markets, proscribing the gear available to buyers searching for to hedge or capitalize on climate risks (Volz et al., 2022). For instance, at the same time as China has rapidly scaled its inexperienced bond market, nations like Pakistan, Bangladesh, and Kenya stay inside the early levels of growing such units (Tariq et al., 2021). This creates a double task: no longer handiest are climate risks



underpriced, but even motivated buyers regularly war to locate viable inexperienced monetary products. Governments can assist cope with this by means of creating green financing facilities, presenting partial guarantees, or helping blended finance tasks that de-threat early-level inexperienced projects (Hepburn et al., 2020).

From a behavioral attitude, the test highlighted that simple nudges and layout equipment can gain substantial profits even in low-potential environments. Participants from rising marketplace contexts replied strongly to loss framing, salience nudges, and inexperienced defaults, suggesting that behavioral mechanisms are extensively transportable throughout nations (Duflo et al., 2019). However, cultural and institutional elements do shape how these interventions work. For example, default results may be weaker in environments with low consider in financial institutions, at the same time as salience nudges can also require edition to neighborhood languages, symbols, or emotional triggers (Grüne-Yanoff & Hertwig, 2016; Eberhardt et al., 2021). For NGOs and international development agencies, this underscores the significance of co-designing behavioral interventions with local companions, ensuring that tools are contextually applicable and socially proper.

The case studies additionally reveal the essential role of informal monetary structures and grassroots networks in lots of emerging markets. Unlike superior economies, where formal institutional buyers dominate, emerging markets frequently rely heavily on casual credit networks, microfinance establishments, and network-based financial savings corporations (Arif et al., 2022). These actors can serve as crucial channels for handing over behavioral interventions, which includes inexperienced defaults or loss-framed climate communications. For instance, embedding climate nudges into microfinance loan merchandise or network savings schemes can extend their reach, tapping into nearby social norms and accept as true with networks (Blasch & Farsi, 2019).

Another crucial case-specific perception worries the distributional dimensions of climate finance. Emerging markets are not monolithic; inside-us of an inequality regularly form get right of entry to capital, publicity to climate risks, and the capability to interact with financial markets (Hochrainer-Stigler et al., 2021). For governments and NGOs, which means that climate finance techniques ought to explicitly address the needs of vulnerable populations, ensuring that behavioral and marketplace reforms do not disproportionately advantage elites or city centers. Examples include designing micro-insurance merchandise for smallholder farmers, focused on rural families with climate-resilient credit score products, or subsidizing green energy investments in low-earnings groups (Schäfer & Balogun, 2021).

Finally, the look at highlights the importance of international cooperation and technical help. Many of the behavioral and marketplace interventions encouraged on this research require specialized understanding, statistics structures, and ability-building efforts that pass beyond the reach of person rising marketplace governments. International economic establishments, together with the World Bank, the Asian Development Bank, and regional improvement banks, have a key function to play in supporting neighborhood establishments, supplying technical steerage, and channeling concessional finance to de-threat green investments (Cui et al., 2021; Knaack et al., 2021). Moreover, international NGOs and development corporations can help pilot behavioral interventions, take a look at context-specific designs, and disseminate excellent practices across countries.

In sum, the rising marketplace context introduces precise challenges — from sovereign chance overlays to shallow monetary structures — however it additionally offers awesome opportunities for behavioral and marketplace reforms. By tailoring interventions to local situations, leveraging casual networks, and fostering international cooperation, governments, traders, and NGOs can boost up the transition closer to green, climate-resilient finance systems, even in the most tough environments.

## CONCLUSION

### Summary of Main Findings

This research set out to discover how behavioral and marketplace-side factors engage to form the pricing of climate risk in emerging marketplace financial structures. Using a blended-methods approach — combining

empirical asset pricing analysis, behavioral experiments, and conceptual policy modeling — the take a look at generated numerous key insights.

The empirical evaluation in Chapter 4 discovered that climate risk is simplest partly priced into capital markets in emerging economies. Firms and countries with better climate exposures tended to face slightly improved capital charges, but the courting turned into inconsistent, vulnerable, and often overshadowed by using macro-stage sovereign dangers. This confirmed earlier studies suggesting that structural market limitations — including thin ESG markets, negative disclosure structures, and political threat overlays — dilute the transmission of climate information into financial pricing alerts (Bolton et al., 2021; Kling et al., 2021).

On the behavioral aspect, the experiment supplied robust proof that cognitive biases appreciably form how buyers reply to climate-related information. Loss framing, salience nudges, and green default settings all produced large, statistically substantial shifts in hypothetical investment choices, suggesting that character-level mental elements interact with marketplace indicators to steer outcomes (Sunstein, 2020; Ebeling & Lotz, 2022). Importantly, the behavioral outcomes were most powerful while mixed with clean, dependable climate statistics, highlighting the complementarity among structural reforms and behavioral interventions.

Finally, the conceptual policy modeling showed that joint interventions — combining stepped forward marketplace infrastructure (which include mandatory disclosure) with behavioral design equipment (like inexperienced defaults and salience cues) — supply the most important projected upgrades in climate-aligned capital flows. Partial solutions, via evaluation, have been found to be insufficient, pointing to the want for integrated, multi-lever coverage techniques (Ameli et al., 2021; Buhr et al., 2022).

### **Contributions to Theory, Policy, and Practice**

The research gives several wonderful contributions throughout academic, coverage, and sensible domain names. At the theoretical level, the research contributes to the growing literature integrating behavioral economics and climate finance. While previous work has explored behavioral barriers in climate policy (Gillingham & Tsvetanov, 2019) and marketplace failures in ESG pricing (Pástor et al., 2021), few researches have systematically blended those perspectives in an emerging marketplace context. By displaying how marketplace frictions and behavioral biases enhance each different, the have a look at advances a greater holistic framework for know-how climate danger mispricing.

From a policy viewpoint, the research offers actionable insights for governments, regulators, and international groups. The findings guide the case for strengthening climate disclosure requirements, embedding climate threat labels and scores into financial merchandise, and remodeling default options to desire green investments. These guidelines align with and make bigger current steerage from global our bodies like the Network for Greening the Financial System (NGFS, 2022) and the International Monetary Fund (IMF, 2021), providing empirical proof to assist integrated policy layout.

In phrases of practical relevance, the look at has clean implications for financial institutions, ESG product designers, and NGOs. The behavioral test findings advise that even modest, low-cost interventions — consisting of reframing funding options, making climate danger greater visually salient, or tweaking preference architectures — can deliver oversized effects on investor conduct. For ESG fund managers, pension administrators, and fintech systems, those insights can inform the improvement of products and services that extra effectively channel capital toward sustainable property.

### **Limitations**

Despite its contributions, the observe faces several critical obstacles that should be recounted. First, the empirical asset pricing analysis become confined via facts obstacles. Access to consistent, high-quality firm- or country-stage climate publicity information in rising markets remains challenging, and to be had ESG scores often lack standardization or depth. This limits the precision and generalizability of the quantitative results. Future research with get right of entry to more granular datasets, or with the capability to assemble bespoke climate exposure measures, may want to generate richer empirical insights.

Second, the behavioral test relied on a notably small sample ( $n = 250$ ) drawn mainly from Pakistan and India, using online systems together with Qualtrics. While the experiment became cautiously designed and yielded statistically huge outcomes, large, more various samples might beef up the robustness of the findings. Cross-country of a behavioral experiments may want to check whether the located framing, salience, and default effects keep across distinctive cultural, institutional, or demographic settings.

Third, the conceptual coverage modeling relied on hypothetical simulations in preference to advanced quantitative fashions or actual-global intervention exams. While beneficial for illustrating capability outcomes, conceptual models are inherently limited by using their assumptions and simplified systems. Applying superior econometric or system getting to know techniques, or implementing and comparing real policy experiments in the discipline, might significantly enhance the validity and effect of the findings.

Finally, like all behavioral research, the examines experimental consequences face questions of external validity. Participants may behave differently in hypothetical funding obligations compared to real-world, high-stakes choices. While the experimental design sought to mitigate this risk via careful framing and incentivization, actual-world coverage testing remains critical to verify the effectiveness of behavioral interventions at scale.

### Future Research Directions

Building on those obstacles, several promising avenues for future research emerge. First, there may be a want for large multi-us of a research that follow the combined-methods framework used here to a broader set of emerging markets. Such studies should discover how climate chance pricing and behavioral interventions vary throughout distinct institutional regimes, financial structures, and cultural contexts. Comparative evaluation throughout regions (e.G., South Asia, Sub-Saharan Africa, Latin America) could assist identify exceptional practices and context-particular challenges.

Second, future research could apply superior modeling techniques — along with device getting to know, herbal language processing, or climate-integrated pressure testing fashions — to better seize the complicated interactions between climate risks, market dynamics, and behavioral responses. Recent paintings with the aid of Battiston et al. (2021) and Giglio et al. (2021) highlights the potential of present-day methods to decorate climate finance analysis, presenting pathways for extra sophisticated empirical and simulation studies.

Third, future paintings have to consciousness on actual-world policy intervention trying out. While behavioral experiments provide precious proof-of-idea evidence, field trials and coverage pilots are crucial to understand how interventions carry out beneath actual market situations. For example, governments or economic establishments may want to pilot green default alternatives in pension schemes, test climate threat labels on retail investment systems, or run national climate communication campaigns the use of loss-framed messages. Rigorous assessment of such interventions might yield essential insights into their effectiveness, scalability, and value-efficiency.

Lastly, there is a need for interdisciplinary studies that brings collectively insights from finance, psychology, political technological know-how, and development research. Climate finance demanding situations in rising markets are inherently multi-dimensional, requiring included answers that address technical, institutional, and human behavioral dimensions simultaneously. Future research that bridges these disciplines will be great placed to generate holistic, actionable strategies for ultimate the climate finance gap.

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