Leadership, Followership and Accountability in Contemporary Nigeria: Challenges and the Way Forward

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Abstract: No nation the world over, has achieved meaningful development politically and economically without the input of effective and visionary leadership. It is appropriate to say that Nigeria seems to have failed to produce quality leadership capable of addressing numerous challenges confronting the nation. Leadership, followership and accountability is a universal challenge to all nation states; while some developed countries have overcome the primitive stage to propel their economy and social welfare of citizens to a comfortable level, other developing economies are still grappling to grow above such challenges. The main objective of this paper is to examine the challenges of leadership, followership and accountability in contemporary Nigerian society, and propose a way forward. The paper look into the concept of leadership, types of leadership, qualities of good leadership and followership. This paper adopts descriptive approach and content analysis as its methodological orientation. The paper concludes that Nigerian must be ready to ask and demand for accountability if they want to make the society a better place. The paper recommend among others that: followers should be allowed to speak out their mind and show support when appropriate, there should be a good public opinion pool that will serve as a check and balance to leadership since docility of followers can plunder them into dictatorship and underdevelopment. Nigerian government should embrace practical approach to the promotion of accountability in governance and democracy, there must be roles and strategies to promote a set of values of responsibilities from the followers and leadership traits, integrity, transparency, responsiveness, rule of law, and efficiency should serve as the basis for consideration of leadership.

Keywords: Leadership, Followership, Accountability, Challenges, Values and Good governance.

I. INTRODUCTION

Nigeria is a multi-tribal system in which every tribe wants to excel or suppress the other though they are not on a level playing ground. The growth and development of any nation rest solely on the quality of her leadership. Leadership and followership are mutual activities of great influence to national development in all parts of the world. The socio-economic and political development of any country depends largely on the quality and ability of its leadership to facilitate, entrench and sustain good governance. Good governance is manifested in committed, patriotic and disciplined leadership as well as responsible followership. After sixty years of independence, Nigeria still struggles to record tangible socio-economic development. This trend is a direct consequence of the quality of leadership and how the country is being run. The leadership challenge has been a clog in the wheel of Nigeria's progress to the extent that the present and past leaders of Nigeria seem to have failed to provide quality leadership capable of addressing numerous challenges confronting the nation (Mofoluwawo, 2015). Nigeria as a multi-ethnic, ethno-religious and plural society is faced with multi-dimensional problems of ethnic chauvinism, religious bigotry and political opportunism. The consequences of these include perpetration of crimes amidst national division, chaotic governance, injustice and diverse litigations, killings and kidnappings, distrust, strife and many more. It is a fact that where there are aforementioned challenges, development is more likely to be a mirage.

Leadership and followership are mutual activities with great influence on socio-economic development in all parts of the world. In sixty (60) years of independence, development in Nigeria has not translated to an improvement in the standards of living of the people, in spite of the numerous human and natural resources available in the country. In simpler terms, Nigerian leaders (past and present) promised and failed to provide potable drinking water, electricity, good roads, effective service delivery, employment for the teeming unemployed graduates, effective schemes for housing and health care and quality public education; all of these are metrics that indicate development.

Indeed, it is a paradox for a nation to be well endowed with both natural and human resources, yet remains underdeveloped. Achebe (1983) reiterates that the trouble with Nigeria is simply and squarely a failure of leadership. He adds that rising to the challenge of leading by personal example is the hallmark of true leadership. Okebukola (2014) corroborates that no matter how a country is, harnessing of the natural resources meant for development is dependent upon the volume of the available brain power of the leaders and the followers. One can then conclude that Nigeria remains underdeveloped because of the lack of quality input from both leaders and followers, which have been identified as the propellers of societal development (Mofoluwawo, 2019).

Leadership and followership are interwoven. For a people to have a sense of constructive followership, they must have a
strong, honest, purposeful and inspiring leadership that will drive the morale of the people. It must be a leadership backed by actions that inspire others to dream more, learn more, do more and become more as posited by John Quincy Adams, the sixth president of the United States. Mao Zedong, China’s great revolutionary leader saw the power and potential of a large Chinese population and positioned China to become the world manufacturing and industrial power house by instilling work ethics and discipline (Oseghale, 2006). Compared to China, Nigeria should be a power house if her human and natural resources had been properly harnessed, however, the nation has been denied such inspiring leadership, and has been led by individuals who are devoid of direction of what and where its goals and objectives should be, and what it intends to do with the vast mineral and human resources at her disposal. This has resulted in a followership who are apathetic to the country’s affairs and a focus on the present, as against making the country better for future generations.

Followership in Nigeria has not generated much debate though there have been pockets of resistance movements spearheaded by followers (Thom-otuya, 2012). These movements arose in protest against poor governance and ineptitude of Nigerian leaders. Poverty has ravaged many Nigerian followers and this has weakened their ability to rise up to their challenges of checkmating the excesses of their leaders. This docility has a great negative impact on leadership-follower relationship. Leaders who are appropriately examined by their followers will limit their excesses and realign themselves to public opinion. But when followers demonstrate laissez-faire attitude and sycophancy, leaders usually get away with their misappropriations and ineptitude. Against this backdrop this paper is out to examine the leadership-follower relationship and the models that offer solutions to the problems militating against leadership and followership in Nigeria.

II. CONCEPTUAL CLARIFICATION

Leadership

Any society that is well organized will always have a leader. Ngawube (2010) opines that leadership is a process of social influence whereby a leader steers members of a group towards a goal. It is concerned with how the leader affects followers and the leader is the focal point. Ajadi and Adeleji (2009) reiterate that a leader is seen as the force that initiates actions among people and guides the activities in a particular direction: maintains the activities and unites efforts towards collective goals. Essoh and Udoh (2014) submit that leadership is the ability to influence people to willingly and enthusiastically make their contributions to the achievement of attainment of group or national objectives. To them leadership is not only ability or art, affluence or influence, it is a process where ardent methodology is involved, and this methodology differs from one leader to the other, the reason may be due to individual idiosyncrasy since no two individuals are alike. Leaders according to Gill (2004) formulate paths to the goal and create some special norms in the group. He has the ability to use personal power to win the hearts and minds of people to achieve common purpose. Leadership is the ability to persuade and influence the behaviour of others in a group, and set goals for the groups (Uveges, 2003). The leadership process is hinged on the capacity to allocate scarce resources, which determines the locus of power (Dagaci, 2009). Effective leadership is central to the attainment of success. Leadership is a privilege to serve and should be seen as such and not display of power or opportunity to accumulate wealth (Kolade, 2012). The past leadership problems in Nigeria could be linked to questionable personalities of rulers.

Followership

Followership is characterized by active participation in pursuit of a set of goals. This means working independently, being accountable for your actions and taking ownership of necessary task. Followership requires a person to choose to align and commit themselves with another’s ideas and thoughts, which they believe is for the greater good. It is the virtue of supporting leaders and helping them to lead well. Jehn and Bezrukova (2003) defined followership as a people oriented behaviour which builds relationships between leaders and followers, providing an environment that promotes all organizational members to focus on a common goal. These authors also submitted that good followers may be a catalyst for change in an organization as followership inspires others to follow towards a common goal; creates enthusiasm and desire to excel; fully engages others, build confidence, and moves the organization ahead as one entity rather than separate parts.

Everyone likes to talk about leadership. Human beings are culturally conditioned to view success as a progression through leadership positions but there is fearless attention paid to being a good follower. When most people think of themselves as followers, it often accompanied with negative feelings like being judged as meek or submissive. As if being a follower comes at the expense of being a leader, but in reality, every leader in an organization is following someone and so it serves us well to remember to live up to those responsibilities.

Models of Followership

There are many models of followership that give us a handy way of understanding follower behaviours. One of such model is the Chaleff Model (Chaleff, 1997), which describes two axes: the degree of support a follower gives a leader and the degree to which the followers are willing to question or challenge the leaders’ behaviour or policies. These axes give rise to four distinct follower styles:

Implementers: Demonstrate high support but low challenge. They are workhorses, in that they take orders and don’t ask questions. It’s easy to love this type of followers more than the others because they just get things done. The down side is
that they won’t speak up when they see that the direction is not aligned with the company’s ideals or vision.

_Resources:_ They display low support and low challenge. They do what is requested of them but little more. This type of followship shows up to work and does just enough to retain their position and no more.

_Individualists:_ These one demonstrate support and high challenge. They tend to think for themselves and prefer to do as they want. This type of followers will speak up when others are silent but are often marginalized due to being habitually antagonistic.

_Partners:_ These one display both high support and high challenge. They are strong supporters but will provide challenge where they deem necessary. These types of followers takes full responsibility for their own as well as the leader’s behavior and act accordingly. They give their whole heart to the corporate vision and the initiatives of the leader, but are open and honest enough to speak up when something doesn’t mesh with the best interests of the organization.

Accountability

Accountability is a concept in ethics used to emphasize such attributes as responsibility and probity in the handling of the affairs of government (Mofoluwawo, 2019). It is associated with the expectation of account-giving. Any leader that has been saddle responsibilities for its actions, inactions and decisions which includes the implementation of policies and employment positioning; must explain the rational for certain policy, decisions and the consequences such actions portend to the generality of the population.

Proper accountability should not be a situation where people in government see themselves as rulers and public Lords rather than as public servants. Accountability should be a reliable requirement for proper management of resources for development in any society (Richardson, 2008).

At individual, organization or national levels, development is indeed a function of proper accountability. Accountability, according to Ninalowo (2003) “implies that government functionaries should be prepared to be answerable for their action at the level of moral and ethical standard”. Accountability has five dimensions which includes: transparency, liability, controllability, responsibility and responsiveness (Koppell, 2005). These dimensions are essential for the proper management of resources in an organization or a nation for enhanced performance. Accountability is the hallmark of democratic governance. It concerns the extent to which elected representatives and other office-holders can willfully deviate from their lawful responsibilities thus reducing corruption. It is worthy to note that any society where leaders are not accountable is likely to experience mismanagement of public resources, exhibit corrupt tendencies and hence be faced with developmental challenges (Gbereubie, Joshua, Nchekwube and Oyeyemi, 2017).

Interestingly, the strategy of building a great society does not only lie with leadership, the populace is a part of the strategy and if the populace refuses to play its strategic roles then, the strategy is doomed to fail. The society i.e the followers must play over 50% of the core activities of making sure leadership works, for leadership will continue to fail if society does not ask for greater standard and services to the people through accountability (Oseghale, 2016). A society that does not demand the best from its leaders is a society feel with crumbs and leftovers. Nigerians have consistently allowed the leaders to get away with impunity, they have over the years disenfranchised themselves from the active politics and resigned to faith that the Almighty God will one day come down to fight their battle. Nigerians laissez-faire and lackadaisical attitude has prevented the followership from believing that the power of governance rests within their hands.

Oseghale (2016) submits further that the best societies of the world today are those whose citizenry use ballot boxes to ask for accountability, they confront the leadership when they perceive the interest of the greater society is not taken into account in leadership decisions, they also bring the economy to a halt on those who have in one way or the other robbed the system or broken the laws of corporate governance and ethics. It is through this process that the populace can play strategic roles in shaping and demanding for accountability from leadership.

Leadership and Followership Relationship in Nigeria

Leadership and followership is a supportive bond. Leaders depend on followers and vice versa. Who would become the leaders if they were not first the followers? Leadership and followership are closely intertwined. Effective followers can
shape productive leadership behaviour just as effective leaders develop employees into good followers (Suda, 2013). Effective followership is an essential building block to effective leadership. The flip side of leadership is followership. It stands to reason that if leadership is important to performance, followership must have something to do with it too, but followership gets only a small fraction of the airtime that leadership does.

Leadership and followership are unified in an independent relationship exemplified by the idea of teamwork (Hollander, 1995). Followership is a straightforward concept. It is the ability to take direction well, to get in line behind a program, to be part of a team and to deliver on what is expected of you. How well the followers follow is probably just as important to enterprise success as how well the leaders lead. Suffice it to stress that ever since the social contract between man and government, in which man surrendered some of his right to the centre (government), there was social contract that as a result of the surrender of these right, government should be able to use law to regulate the society and ensure the security and welfare of the people. It is this situation that gave rise to leadership and followership in human society (Thom-otuya, 2012). It important to stress that the relationship of leadership and followership is anchored on leadership because the leader is the driver of the relationship.

Observably, leadership in Nigeria since independence has not been able to deliver the needed dividend of its God given resources to her people nor satisfactory social welfare services, amenities etc yet her followers have been following dogmatically. There is the need to sustain and balance the relationship between the leadership and her followers. A clarion call for a new generational leader is very urgent to take Nigeria to greater level. Some of the traits of a leader that can endear him to the followership are integrity, charisma, dominance, dynamism, intelligence, courage, wisdom, discipline and so on. In a nascent democracy like Nigeria, it takes leaders of high integrity to command genuine followership. Integrity is the quality of honesty and trustworthiness, and leaders who adhere to a strong set of principles and take responsibility for their actions are exhibiting integrity (Northouse, 2001, Thom-otuya, 2012). Of all the qualities a leader must possess, integrity is key. Integrity in the word of Kelly (2008) involves three Rs: Respect for self; Respect for others and Respect for all your actions.

In the same vein, followership is a key component to leadership. Followership is not inferior to their leaders, and leaders are not superior to their followers (Allen, 2018). Leaders don’t always have extra information or knowledge that their followers don’t have access to. They don’t live in an alternate universe. They are flawed human beings, just like their followers. There are real values in followership, yet people don’t put a lot of worth on that skill nor give respect to people who excel at ‘following’. There is the need to appreciate its unbreakable connection to leadership. The best leaders are the way they are because they have great followers. For instance Bill Gates, Oprah Winfrey, Martin Luther King and Aliko Dangote didn’t become household names through their own efforts alone. They had committed and dedicated workers who helped them rise to the occasion. The best followers make the best leaders because they view the people they lead as their equals, people with their own mind, thoughts, ideas and talents. They value the contributions of each individual employee and their importance to achieving the end goals. They don’t punish employee who question and challenge them because they that have people who hold them accountable is an important part of becoming a better leader.

Put succinctly, the lackadaisical attitude of Nigerians towards political subjects either flowing from the deep well of religious myth, illiteracy or complete apathy. Nigerian followership mind set has been configured for dogmatism, indoctrination and sheet acceptances of things without deep analysis (Kuforiji, 2020). Little wonder, Nigeria have the best of brains in almost all industry yet the worst of roads. It is a shame that in 2020, African communities are still struggling with portable water while the rulers of the world economy have moved to developing electric cars and 5Gs technologies (Kuforiji, 2020). There is the need for Nigerian leadership to be sensitive to the needs and opinion of followers. Followership also needs to have a strong public opinion pool of the activities of her leaders so as to avoid dictatorial type of leadership. A strong public opinion pool will serve as a check on leadership. Nigerians should equally live up to their civic responsibilities so as to create good and sustainable leadership and followership relationship.

**Demand for Better Governance and Accountability**

Nigerians must wake up and demand for accountability from the executive, legislative and judiciary both at the federal and state level. The strategy of followership which the followers adopt is as important to the success of governance as how the leaders equally lead; it is a complementary strategy of holding one another accountable for the deliverable expected governance and output expected from the investments of government on the people and society. Nigerians in shaping good governance which can be compared to the same objectives of the actions of civil society in global governance. There must be strategies to promote a set of values that must demand from leadership: accountability, transparency, responsiveness, equitability, inclusiveness, efficiency rule of law, participation and consensus oriented decisions. Nigerians as a civil society can adopt the following measures as suggested by Oseghale (2016):

(i) Demand for increasing public transparency of governance operations: The civil society should demand for an open government which will include projects of open data, e-participation, accountability and public contracting websites.

(ii) Monitoring and reviewing policies: Nigerians must play the role of a watchdog to oversee policy formulation and implementation, reports must be
studied, criticized and not just accepted, and must be ready to challenge the failure of ongoing policies.

(iii) Seeking redress for mistakes and harms attributable to regulatory bodies: Must be ready to drive norm change, official impeachment, reparation paid, institution reconstructed. The rights of the civil society can be exerted through auditors, ombudsmen and legislative arm of government, courts, and mass media.

(iv) Advancing the creation of formal accountability mechanism for governance: Nigerians need to strengthen mechanism of accountability by leveraging social with the budget and what they really do and how. Discussions with the government should be encouraged.

III. QUALITIES EXPECTED OF GOOD FOLLOWERSHIP

The civil society as followers must acknowledge that to enforce accountability and good governance from the leaders, the followers must play an important role in shaping a minimum standard required from leadership. For the followers to be able to demand for accountability and good governance from leadership, followers must exhibit the following qualities:

(i) **Education and awareness:** People must be educated and aware of the task before them. They must understand and know their right and demand for it. They must be aware of policies and decisions in governance and must hold leadership accountable of how things are done.

(ii) **Honesty:** When followers feel that the agenda of the leaders is not the best interest of the society, followers must owe leadership, honest and forthright assessment of what the leadership is trying to do.

(iii) **Good sense of judgment:** Followers must know the difference between directives given by a leader which they do not agree with and the one that is truly wrong. Good judgment is critical to being a good leader and important in being the follower.

(iv) **Show of courage:** Followers need to be honest with leadership and it takes courage to be honest. It takes courage to confront leadership about accountability and governance; hence it takes real courage to be a good follower.

(v) **Ego Management:** Good followers demanding accountability must know that it is not about them but about the greater good of the society. Personal interest that might jeopardize the common interest of the society must be put aside.

(vi) **Loyalty to the course:** Good followers must remain loyal to the course. They must not be sway by religion, ethnicity or tribal sentiments. They must be seen as people demanding accountability for good work of the society.

IV. CONCLUSION AND RECOMMENDATIONS

The problem of Nigeria is majorly lack of value based on purposeful leadership. Leadership will always overshadow the followers but there are no leadership without followership. The importance of leadership and followership in Nigerian society in achieving its set goals, vision and objectives cannot be over emphasized. Nigerians must be ready to ask and demand for accountability if they want to make the society a better place. Followers play a critical role in shaping good governance through accountability by asking for increasing public transparency of governance operations by monitoring and reviewing policies by seeking redress for mistakes and harms attributable to regulatory bodies. The integrity and skills of leadership will go a long way to rebuild confidence in leadership and followership relationship rather than oratory and charisma. Followership bears some responsibilities in other to sustain harmonious leadership relationship. Based on the findings of this study, the following recommendations are hereby suggested: There should be good public opinion pool that will serve as a check and balance to leadership since docility of followership can plunder them into dictatorship and underdevelopment. Tribal sentiment should be avoided in electing and criticizing Nigerian leaders. Leaders should be elected through democratic and transparent process. Strategies like demanding for accountability advocacy, public education activities, fueling political debates and show of courage to confront wrong decisions should be encouraged.

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